

## ISTE+ASCD MEMBERSHIP FAQ

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### Q. WHAT HAPPENS TO MY CURRENT MEMBERSHIP?

- A. You won't lose access to any of your current benefits. When the new membership launches, ISTE+ASCD membership will essentially "replace" ISTE membership and ASCD membership, but current members won't need to take any action. We're going to automatically match you to the most similar membership type in the new program.

### Q. HOW CAN I SIGN UP FOR THE NEW COMBINED MEMBERSHIP?

- A. It will be available for purchase in September. In the meantime, you should go ahead and join or renew now, so you'll be automatically granted additional access in September and don't have to take a second action. Current members can activate their reciprocal membership to begin exploring all of their future benefits.

### Q. WHAT'S INCLUDED IN THE NEW COMBINED MEMBERSHIP?

- A. Here's the table of benefits:

Member Benefits	Starter	Enhanced	Pro
EL magazine - <i>new (ISTE members)</i>	print/digital	print/digital	print/digital
Webinars - <i>recently added (ASCD members)</i>	x	x	x
Customized newsletters - <i>new (ISTE &amp; ASCD)</i>	x	x	x
Topic Guides	x	x	x
ISTE Standards ebook - <i>new (ASCD members)</i>	x	x	x
Trans. Learning Principles QRG - <i>new (ISTE &amp; ASCD)</i>	x	x	x
Member discount on books, courses	x	x	x
Member discount on annual event: \$100 off	x	x	x
ASCD & ISTE books - <i>new (ISTE members)</i>		4 print/digital	8 print/digital
ISTE U courses (2) - <i>new (ASCD members)</i>		x	x
Research journals (digital) - <i>new (ASCD members)</i>			x
VIP experiences at annual event (varies each year)			x
Companion membership - <i>new (ASCD members)</i>			x

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### **Q. HOW WILL I BE ABLE TO CHOOSE MY MEMBER BOOKS?**

- A. Members who have books as part of their membership, will receive an email once a quarter to select their member book from a list of four ASCD and ISTE titles. This applies to both print and digital memberships. Our Pro members (top tier) may select two books each quarter. If we don't receive their preferences that quarter, the member will still receive the default selection, so they will receive a member book (or books) each time.

### **Q. HOW MUCH DOES THE NEW JOINT MEMBERSHIP COST, AND IS THERE A DISCOUNT FOR CURRENT MEMBERS?**

- A. There is no change to membership pricing, with two exceptions. Due to increased costs for printing, paper and postage, the print version of the middle tier (previously Select for ASCD) and the print version of the top tier (previously Premium for ASCD), will each increase by \$10 for new members and at time of renewal for current members. However, there is a \$10 discount when you sign up for auto-renewal for the first time.

### **Q. WHAT IF I ONLY WANT ISTE OR ASCD—CAN I STILL PURCHASE THEM SEPARATELY?**

- A. Separate ISTE and separate ASCD memberships will no longer be available. Going forward, only combined membership types under the ISTE+ASCD brand will be available. The current "reciprocal membership" benefit is an introductory offer for a limited time and will not be available starting September, since benefits will be combined in all membership types. The benefits you're used to with your current ISTE or ASCD membership will continue to be part of ISTE+ASCD membership – plus more!