

ISTE Seal Recognizes Education-Ready Solutions



Show You Measure Up

Capture the confidence of schools and districts with the ISTE Seal! This recognition signifies your commitment to future-ready learning and verifies that your solution:

- Is tested, proven, and aligns to the ISTE Standards
- Has a strong user interface and user experience based on best practices for digital-age learning
- Is grounded in digital pedagogy and the learning sciences
- Incorporates inclusivity and accessibility considerations for students and teachers
- Supports teaching with technology and promotes critical technology skills

Verify Your Solution

ISTE Seal is the indicator for education-ready quality and usability. It verifies that solutions are evidence-based and research-backed.

By earning the ISTE Seal, products and solutions are recognized for their alignment to best practices in:

1. ISTE Standards
2. Digital Pedagogy and Learning Sciences
3. Usability, User Experience, and User Interface

Market the Results

ISTE's one-of-a-kind evaluation process reveals findings that can be used to:

- Evaluate and improve upon the quality of an assessment tool, curriculum, learning platform, and professional development solution with actionable, third-party feedback
- Celebrate a solution as usable, accessible, and inclusive for educators and students. Use the ISTE Seal badge on marketing collateral to identify these high quality, learning-ready solutions
- Leverage ISTE channels to showcase quality products

Seal the Deal. Be RFP Ready.

School districts (including the nation's second largest district) trust the ISTE Seal to identify products that are teaching and learning ready - and are requiring that products included in digital tool requests for proposals (RFPs) have earned the ISTE Seal.



Be RFP Ready! It's a return on investment you can leverage with over 13,000 U.S. school districts.

The ISTE Seal sets the standard for edtech product validation. Schedule a consultation to learn more!

ISTE SEAL

ISTE Standards

Does your content or tool align with ISTE Standards for students, educators, or coaches?

Practical Usability

Does your tool align to research-backed standards in UX/UI, accessibility, and inclusion?



Digital Pedagogical Implementation

Does your tool use concepts of learning science and digital pedagogy?
Does your tool allow for quick implementation for educators and access for students?



Learn more and submit your product!

Already have an ISTE Seal?

Your ISTE Seal is valid through its expiration. Please reach out to your ISTE representative to learn about the new ISTE Seal and discuss next steps.