



ISTE Seal Review Findings Report

AI Educators

2025



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ABOUT

ABOUT ISTE

The International Society for Technology in Education (ISTE) is home to a community of global educators and solution providers who are passionate about using technology to revolutionize learning. Our vision is to create a bold community where education innovators are supported in reimagining and redesigning learning with a focus on using technology to create transformational and equitable experiences for learners. We're making this vision a reality by delivering practical guidance, evidence-based professional learning, virtual networks, thought-provoking events and the ISTE Standards.

ISTE SEAL

The ISTE Seal serves as a mark of high-quality product design for solutions that enable and guide high-quality learning. By choosing to demonstrate their commitment to supporting best practices for teaching and learning, these products show a purposeful and meaningful dedication to practical usability, digital pedagogical implementation, and the ISTE Standards. With a focus on user experience, product usability, and the most essential elements of instructional technology today, the ISTE Seal provides a set of criteria and simple indicators to guide educators, students, and technology directors toward the very best products on the market.

ISTE awards a seal only after an extensive analysis conducted by trained ISTE reviewers that ensures a product meets all critical elements under specific review criteria.



By earning an ISTE Seal, ISTE verifies that this product:

- Promotes critical technology skills.
- Supports the use of technology in appropriate ways.
- Incorporates digital pedagogy and the learning sciences.
- Addresses key elements of tech usability, user experience and user interface.
- Aligns to ISTE Standards in specific ways.

RESOURCE DESCRIPTION

WHAT IS *AI Educators*?

AI Educators provides digital certification courses focused on AI literacy for teachers. These scenario-based courses are designed to prepare educators to teach effectively in the age of AI. The platform offers real-world cases, practical strategies, and classroom applications that educators can implement immediately. Created by educators and legal experts, the courses help teachers develop confidence in leveraging AI while providing districts with structured frameworks for responsible implementation.

HOW IS *AI Educators* IMPLEMENTED?

AI Educators is implemented through a blended learning model that combines asynchronous modules with optional synchronous discussions and hands-on applications. Districts typically begin by assessing educators' current AI knowledge to identify priority areas and tailor course pathways accordingly. Educators then progress through self-paced learning modules structured around classroom applications, interactive case studies, and reflection prompts. Each module culminates in a "classroom-ready" activity, such as an AI-integrated lesson plan or a data privacy checklist.

AI Educators can function as a certified training program for districts that need to meet state and local AI literacy mandates, similar to other mandatory training requirements. The platform can be integrated into professional learning communities, self-paced teacher training, and district-wide professional development initiatives.

ISTE SEAL REVIEW

Product: AI Educators

Product Type: Professional Development

Organization: AI Educators

Date of Award: March 2025

REVIEW METHODOLOGY

ISTE Seal reviews are conducted by a distinguished panel of experts in education, instruction, and technology. These experts utilize the most up-to-date data provided by the organization to conduct thorough evaluations of each solution. The evaluations focus on assessing the solution's performance in addressing specific elements outlined in the technical and pedagogical usability framework and the ISTE Standards.

To complete their rigorous evaluations, the reviewers utilize a comprehensive rating system, categorizing each solution as either "meets expectations" or "does not meet expectations." This assessment covers both the required and optional "Look Fors" outlined in the application. To ensure the validity and reliability of their results, the reviewers regularly engage in calibrations. Final review findings are then analyzed and combined, providing an overall score for alignment with each indicator.

At ISTE, we take great pride in our unwavering commitment to delivering results that schools and districts can have full confidence in. To be deemed education-ready learning solutions, products must meet the high standards in learning sciences, user experience and interface, accessibility, and content quality.



SCOPE OF REVIEW

AI Educators was reviewed against the technical, pedagogical usability framework and the ISTE Standards to determine whether **the solution is education-ready**. ISTE reviewers examined all evidence provided by the organization and interacted directly with the product.

REVIEW FINDINGS

ISTE STANDARDS: The ISTE Standards provide the competencies for learning, teaching, and leading in the digital age, providing a comprehensive roadmap for the effective use of technology in schools worldwide. Grounded in learning science research and based on practitioner experience, the ISTE Standards ensure that using technology for learning can create high-impact, sustainable, scalable, and equitable learning experiences for all learners.

Learner 2.1.a

Educators set professional learning goals to apply teaching practices made possible by technology, explore promising innovations, and reflect on their effectiveness.

Leader 2.2.a

Shape, advance and accelerate a shared vision for empowered learning with technology by engaging with education stakeholders.

Citizen 2.3.c & 2.3.d

Educators mentor students in safe, legal, and ethical practices with digital tools and content. Educators model and promote management of personal data, digital identity, and protection of student data.

Change Agent 4.1.e

Connect leaders, educators, instructional support, technical support, domain experts and solution providers to maximize the potential of technology for learning.




Collaborator 4.3.c

Partner with educators to evaluate the efficacy of digital learning content and tools to inform procurement decisions and adoption.

Digital Citizen Advocate 4.7.c & 4.7.d


Coaches support educators and students to critically examine the sources and accuracy of online content and evaluate underlying assumptions, biases, and perspectives. Empower educators, leaders and students to make informed decisions to protect their personal data, and curate the digital profile they intend to reflect.

FEEDBACK	OUTCOME
<ul style="list-style-type: none"> • An AI Leadership Academy supports educators in developing leadership roles and expertise. • The product includes content on mentoring students in the safe, ethical, and legal use of digital tools and intellectual property. • The platform explicitly covers digital identity management and student data protection, guiding educators to model safe data practices for their students. • An eight-month course connects educators to help prepare them to become AI leaders in their schools. • Courses help educators make informed decisions regarding educational technology procurement, and they support educators in examining AI content with an emphasis on evaluating biases. • The platform also provides training on data protection and personal information management. 	



DIMENSION 1: USER INTERFACE AND AGENCY

Definition: The design of the product interface and user experience helps the learner quickly and reliably achieve professional growth goals. This dimension includes features related to interface design, learnability, navigation, maximizing time on task, control over actions, and general usability.


FEEDBACK	OUTCOME
<ul style="list-style-type: none"> • The product offers an easy onboarding experience with guided tutorials for new features and workflows. • Navigation is intuitive, with clearly labeled menu titles and a “course path” for orientation within the platform. • User interface elements maintain consistent organization, making it easy to access frequently used actions while de-emphasizing less critical features. • Users can easily access technical support by clicking “help” in the primary navigation, which opens a well-organized help center with labeled sections, a search bar, and a live chat option. 	

DIMENSION 2: LEARNING DESIGN

Definition: The product has features that exhibit and promote the design and customization of learning episodes in ways that align with research-based best practices, including those rooted in the learning sciences.


FEEDBACK	OUTCOME
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<ul style="list-style-type: none"> • The platform clearly outlines growth objectives and ties them to learning activities, and educators can define personal learning goals and track progress through structured reflection activities. • A mix of multimedia content, including text, visuals, and videos, enhances the learning experience without causing distractions. • The modules weave "Check Your Understanding" opportunities and self-reflections throughout, preventing learners from advancing too far ahead without comprehension. • Real-world problem-based learning appears throughout, with authentic scenarios and contrasting examples. 	
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DIMENSION 3: DIGITAL ANDRAGOGY

Definition: The product is designed to support the development of professional digital learning capabilities, knowledge, and skills. This dimension focuses on how technology can help educators and coaches create the best possible learning experiences, including the social and learning affordances that digital professional development products uniquely offer.

FEEDBACK	OUTCOME
<ul style="list-style-type: none"> • Learning scenarios address real-world issues requiring educators to develop relevant solutions. 	




<ul style="list-style-type: none"> • The course modules require educators to use information to complete activities and evaluate its perspective, credibility, and relevance. • Modules address digital identity, online safety, and data privacy, ensuring educators acquire essential knowledge. 	
<p>DIMENSION 4: INCLUSIVITY</p> <p>Definition: The product helps coaches provide scenarios and real-world examples so that educators can provide relevant learning experiences for interactions with people from many cultures, backgrounds, and abilities. Also creates and supports learner motivation and agency in the learning process.</p>	
<p style="text-align: center;">FEEDBACK</p>	<p style="text-align: center;">OUTCOME</p>
<ul style="list-style-type: none"> • Content reflects a variety of backgrounds and perspectives, avoiding reliance on stereotypes. • Course activities implore educators to self-reflect and explore differences as strengths instead of deficits. • Accessibility adjustments remain readily available on the bottom left of the dashboard and include an assortment of accessibility features and functions. • Modules help educators build awareness of bias, inclusivity, and equity issues while examining how power dynamics influence people and knowledge, particularly in data systems. 	<div style="text-align: center;">  </div>



DIMENSION 5: ASSESSMENT AND DATA

Definition: The product uses formative classroom observations, self-assessments, and/or educator data – informs learning experiences that help make visible what the educators know and don’t yet know – to generate data that informs coaches and facilitators about teacher knowledge and skill gaps, and provide teacher assessment feedback that is specific, actionable, and constructive. As such, it guides coaches’ instructional decisions and educators’ learning journeys.

FEEDBACK	OUTCOME
<ul style="list-style-type: none"> • The platform embeds clearly aligned formative assessments throughout the courses and learning modules as well as no-stakes multiple choice quizzes. • The platform offers various intentionally selected assessment types, including multiple choice, matching, and open-ended responses, designed to support learner needs best. • The product provides actionable, timely feedback to course participants with recommendations. • Coaches and facilitators can quickly analyze clear assessment results through a configurable dashboard, while educators access a simplified version to track their course completions, time spent, and certificates earned. 	

CONCLUSION

AI Educators delivers a professional learning platform that supports district-wide professional development while helping educators navigate the challenges and opportunities of AI integration in education. The platform offers a variety of self-paced courses designed to meet diverse educator needs and tailored to different levels of AI knowledge and classroom application goals. Each course guides educators through real-world AI applications and tools, encouraging hands-on experimentation that translates directly to classroom practice.

The platform structures courses into digestible multimedia modules allowing educators to track their progress easily. A notable strength of these modules is the inclusion of classroom-ready takeaways, such as AI-integrated lesson plans and data privacy checklists, which provide immediate implementation support. Throughout the courses, frequent opportunities for self-reflection and comprehension checks enhance learning and application, ensuring educators fully understand concepts.

AI Educators provides a comprehensive administrator dashboard for districts, facilitators, and coaches that effectively monitors educator progress and completion. This dashboard generates detailed reports for training compliance documentation with assessment results displayed through a configurable interface. These features particularly benefit districts working to meet state and local AI training requirements with verifiable completion tracking.



A highlight of the product is the AI Leadership Academy, an eight-month program that prepares educators to become AI leaders within their schools. This focus on leadership development, and content addressing safe and ethical use of digital tools, digital identity management, and student data protection, creates a well-rounded approach to AI literacy.

AI Educators effectively supports educators in setting professional goals, engaging in reflective practice, and developing digital citizenship skills, making it a valuable resource for professional development in AI literacy.