



ISTE Seal Review Findings Report

AVID
Professional
Learning

2024



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ABOUT

ABOUT ISTE

The International Society for Technology in Education (ISTE) is home to a community of global educators and solution providers who are passionate about using technology to revolutionize learning. Our vision is to create a bold community where education innovators are supported in reimagining and redesigning learning with a focus on using technology to create transformational and equitable experiences for learners. We're making this vision a reality by delivering practical guidance, evidence-based professional learning, virtual networks, thought-provoking events and the ISTE Standards.

ISTE SEAL

The ISTE Seal serves as a mark of high-quality product design for solutions that enable and guide high-quality learning. By choosing to demonstrate their commitment to supporting best practices for teaching and learning, these products show a purposeful and meaningful dedication to practical usability, digital pedagogical implementation, and the ISTE Standards. With a focus on user experience, product usability, and the most essential elements of instructional technology today, the ISTE Seal provides a set of criteria and simple indicators to guide educators, students, and technology directors toward the very best products on the market.

ISTE awards a seal only after an extensive analysis conducted by trained ISTE reviewers that ensures a product meets all critical elements under specific review criteria.



By earning an ISTE Seal, ISTE verifies that this product:

- Promotes critical technology skills.
- Supports the use of technology in appropriate ways.
- Incorporates digital pedagogy and the learning sciences.
- Addresses key elements of tech usability, user experience and user interface.
- Aligns to ISTE Standards in specific ways.

RESOURCE DESCRIPTION

WHAT IS AVID Professional Learning?

AVID's Professional Learning teaches and models AVID's evidence-based instructional practices and high-engagement strategies that are relevant for distance learning, in-person, and hybrid instructional settings. The professional development strategy involves utilizing over 30 Communities of Practice tailored to cater to the diverse requirements of educators, integrating metacognitive practices, and accommodating educators' schedules. Communities of Practice cover a wide range of topics, including core subjects such as science, mathematics, history/social science, and English language arts, and supporting participants in specific roles, including school administrators, counselors, CTE teachers, and elementary educators. Participants choose a Community of Practice that best meets their professional goals based on their role or content area and which professional learning event they would like to attend: AVID Ignite™, AVID ElevateXP®, AVID Summer Institute, or AVID Path to Schoolwide®.

HOW IS AVID Professional Learning IMPLEMENTED?

The design of AVID professional learning supports educators in implementing high-quality learning congruent with their mission to close the opportunity gap by preparing all students for college, career readiness, and success in a global society. Education professionals facilitate all courses for a synchronous experience, and materials are available for asynchronous follow-up after the initial experience. AVID Professional Learning uses an instructional sequence of Frontload, Immerse, Debrief, and Apply to enable adult learners to integrate content into their classroom practice.



ISTE SEAL REVIEW

Product: AVID Professional Learning

Product Type: Professional Development

Organization: AVID

Date of Award: April 2024

REVIEW METHODOLOGY

ISTE Seal reviews are conducted by a distinguished panel of experts in education, instruction, and technology. These experts utilize the most up-to-date data provided by the organization to conduct thorough evaluations of each solution. The evaluations focus on assessing the solution's performance in addressing specific elements outlined in the technical and pedagogical usability framework and the ISTE Standards.

To complete their rigorous evaluations, the reviewers utilize a comprehensive rating system, categorizing each solution as either "meets expectations" or "does not meet expectations." This assessment covers both the required and optional "Look Fors" outlined in the application. To ensure the validity and reliability of their results, the reviewers regularly engage in calibrations. Final review findings are then analyzed and combined, providing an overall score for alignment with each indicator.

At ISTE, we take great pride in our unwavering commitment to delivering results that schools and districts can have full confidence in. To be deemed education-ready learning solutions, products must meet the high standards in learning sciences, user experience and interface, accessibility, and content quality.



SCOPE OF REVIEW

AVID Professional Learning was reviewed against the technical, pedagogical usability framework and the ISTE Standards to determine whether **the solution is education-ready**. ISTE reviewers examined all evidence provided by the organization and interacted directly with the product.

REVIEW FINDINGS

ISTE STANDARDS: The ISTE Standards provide the competencies for learning, teaching, and leading in the digital age, providing a comprehensive roadmap for the effective use of technology in schools worldwide. Grounded in learning science research and based on practitioner experience, the ISTE Standards ensure that using technology for learning can create high-impact, sustainable, scalable, and equitable learning experiences for all learners.

Designer 2.5.a & 2.5.c

Use technology to create, adapt and personalize learning experiences that foster independent learning and accommodate learner differences and needs. Explore and apply instructional design principles to create innovative digital learning environments that engage and support learning.

Facilitator 2.6.c & 2.6.d

Create learning opportunities that challenge students to use a design process and computational thinking to innovate and solve problems. Model and nurture creativity and creative expression to communicate ideas, knowledge or connections.


Collaborator 4.3.d

Personalize support for educators by planning and modeling the effective use of technology to improve student learning.



Professional Learning Facilitator 4.5.c

Evaluate the impact of professional learning and continually make improvements to meet the schoolwide vision for using technology for high-impact teaching and learning.


FEEDBACK	OUTCOME
<ul style="list-style-type: none"> • Personalized learning paths with various activities and topics allow educators to design activities for students who consider varying perspectives. • Participants are guided on how to use the design process with students through the use of the 4 A's framework (Adopt, Adapt, Accelerate, and Advocate) and design challenges. • Digital tools provide real applications that support educators in developing student mastery of math content, problem-solving, critical thinking, and peer collaboration. • Educators learn to set up interactive notebooks as a digital tool for students to express ideas, organize thoughts, and reveal connections. • Participants give daily feedback to the program, which assists in the improvement of Communities of Practice. 	

DIMENSION 1: USER INTERFACE AND AGENCY

Definition: The design of the product interface and user experience helps the learner quickly and reliably achieve professional growth goals. This dimension includes




features related to interface design, learnability, navigation, maximizing time on task, control over actions, and general usability.

FEEDBACK	OUTCOME
<ul style="list-style-type: none"> • An external Learning Management System houses the program. The clear navigation menu allows educators to locate content easily. • Video tutorials are embedded to get educators started quickly. • Expansion of the learning modules enables educators to see the sequence of lessons and topics, which allows for an at-a-glance orientation within the course. • Course facilitators have access to "student view" from their course page to see precisely what educators are experiencing on their end of the course. 	

DIMENSION 2: LEARNING DESIGN

Definition: The product has features that exhibit and promote the design and customization of learning episodes in ways that align with research-based best practices, including those rooted in the learning sciences.


FEEDBACK	OUTCOME
<ul style="list-style-type: none"> • A clear connection exists between growth objectives, content, and activities in each course module. 	



<ul style="list-style-type: none"> • The course does an excellent job of breaking down content into bite-size chunks that are manageable for learners. • The course design is intentional, using pictures, video tutorials, text fonts, colors, and images to accomplish professional learning objectives, and the multimedia content reinforces key information. • Content pages regularly require educators to retrieve, recall, and reflect on their learning through interactive activities, and exit tickets. 	
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DIMENSION 3: DIGITAL ANDRAGOGY


Definition: The product is designed to support the development of professional digital learning capabilities, knowledge, and skills. This dimension focuses on how technology can help educators and coaches create the best possible learning experiences, including the social and learning affordances that digital professional development products uniquely offer.

FEEDBACK	OUTCOME
<ul style="list-style-type: none"> • Activities throughout the program support educators in developing lessons that are authentic to real-world classroom situations. • Participants are able to collaborate and share their learning during various parts of the program using real-time tools. 	



DIMENSION 4: INCLUSIVITY

Definition: The product helps coaches provide scenarios and real-world examples so that educators can provide relevant learning experiences for interactions with people from many cultures, backgrounds, and abilities. Also creates and supports learner motivation and agency in the learning process.

FEEDBACK	OUTCOME
<ul style="list-style-type: none"> • The images in the course reflect a diverse range of people and cultures. • The course encourages empathy building in the classroom through perspective-taking and advocates for students to be exposed to various texts. • Videos include closed captioning for audio, pages have accessible color contrast, images include descriptions and voice selection with speed control is available. 	

DIMENSION 5: ASSESSMENT AND DATA

Definition: The product uses formative classroom observations, self-assessments, and/or educator data – informs learning experiences that help make visible what the educators know and don't yet know – to generate data that informs coaches and facilitators about teacher knowledge and skill gaps, and provide teacher assessment feedback that is specific, actionable, and constructive. As such, it guides coaches' instructional decisions and educators' learning journeys.

FEEDBACK	OUTCOME



- The e-binder enables educators to demonstrate what they have learned and share with others during class.
- Participants can self-check their mastery and progress through checkpoints aligning with instructional outcomes.
- Educators can collaborate live online in real time, with informal facilitator feedback.
- The platform allows staff development facilitators to monitor student log-on times, length of time logged on, assignment submission time, and time on online video calls.



CONCLUSION

AVID Professional Learning is a dynamic professional development program that immerses educators in learning experiences that seamlessly integrate pedagogical skills with technology. Through interactive in-person sessions and engaging online courses, educators embark on a journey guided by the innovative principles of the 4 A's: Adopt, Adapt, Accelerate, and Advocate. These principles serve as a powerful lens through which educators consider the roles of the teacher, student, and technology in the classroom, ultimately enhancing student learning outcomes.

Participants have the tools and strategies to design captivating learning experiences for their specific student group, incorporating design thinking, computational reasoning, and interactive digital tools such as notebooks and e-binders. The program fosters a culture of empathy and inclusivity, encouraging educators to explore diverse perspectives. Real-time collaboration tools facilitate meaningful peer interactions and knowledge-sharing, while opportunities for self-reflection and goal-setting provide insight into personal growth and professional progress.

By embracing innovation and advocating for transformative educational practices, educators emerge from this program empowered to adapt their teaching approaches, elevate student engagement, and build empathy through perspective-taking.