



ISTE Seal Review Findings Report

**Be Internet
Awesome**

2026



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ABOUT

ABOUT ISTE

The International Society for Technology in Education (ISTE) is home to a community of global educators and solution providers who are passionate about using technology to revolutionize learning. Our vision is to create a bold community where education innovators are supported in reimagining and redesigning learning with a focus on using technology to create transformational and equitable experiences for learners. We're making this vision a reality by delivering practical guidance, evidence-based professional learning, virtual networks, thought-provoking events and the ISTE Standards.

ISTE SEAL

The ISTE Seal serves as a mark of high-quality product design for solutions that enable and guide high-quality learning. By choosing to demonstrate their commitment to supporting best practices for teaching and learning, these products show a purposeful and meaningful dedication to practical usability, digital pedagogical implementation, and the ISTE Standards. With a focus on user experience, product usability, and the most essential elements of instructional technology today, the ISTE Seal provides a set of criteria and simple indicators to guide educators, students, and technology directors toward the very best products on the market.

ISTE awards a seal only after an extensive analysis conducted by trained ISTE reviewers that ensures a product meets all critical elements under specific review criteria.



By earning an ISTE Seal, ISTE verifies that this product:

- Promotes critical technology skills.
- Supports the use of technology in appropriate ways.
- Incorporates digital pedagogy and the learning sciences.
- Addresses key elements of tech usability, user experience and user interface.
- Aligns to ISTE Standards in specific ways.

RESOURCE DESCRIPTION

WHAT IS *Be Internet Awesome*?

Be Internet Awesome is a digital citizenship program that helps kids learn the fundamental skills to explore the online world safely. Be Internet Awesome is Google's commitment to families, empowering kids, parents, and educators with the tools and education to foster positive and responsible digital habits.

HOW IS *Be Internet Awesome* IMPLEMENTED?

Be Internet Awesome provides resources for educators, parents, and their kids. It provides no-cost, web-based tools and a full curriculum to support learning environments in the classroom and at home. With resources like the curriculum, Interland Game, "Be Internet Awesome World" on Roblox, and the AI Literacy Guide, educators and families have access to tools to help them teach the five pillars of digital safety: Share with Care, Don't Fall for Fake, Secure Your Secrets, It's Cool to Be Kind, and When in Doubt, Talk It Out. This platform helps kids become safe, confident explorers of the online world. It can be delivered in a learning management system or as a stand-alone curriculum.

ISTE SEAL REVIEW

Product: Be Internet Awesome

Product Type: Curriculum

Organization: Google

Date of Award: June 2026

REVIEW METHODOLOGY

ISTE Seal reviews are conducted by a distinguished panel of experts in education, instruction, and technology. These experts utilize the most up-to-date data provided by the organization to conduct thorough evaluations of each solution. The evaluations focus on assessing the solution's performance in addressing specific elements outlined in the technical and pedagogical usability framework and the ISTE Standards.

To complete their rigorous evaluations, the reviewers utilize a comprehensive rating system, categorizing each solution as either "meets expectations" or "does not meet expectations." This assessment covers both the required and optional "Look Fors" outlined in the application. To ensure the validity and reliability of their results, the reviewers regularly engage in calibrations. Final review findings are then analyzed and combined, providing an overall score for alignment with each indicator.

At ISTE, we take great pride in our unwavering commitment to delivering results that schools and districts can have full confidence in. To be deemed education-ready learning solutions, products must meet the high standards in learning sciences, user experience and interface, accessibility, and content quality.



SCOPE OF REVIEW

Be Internet Awesome delivered through Google Classroom was reviewed against the technical, pedagogical usability framework and the ISTE Standards to determine whether **the solution is education-ready**. ISTE reviewers examined all evidence provided by the organization and interacted directly with the product.

REVIEW FINDINGS

ISTE STANDARDS: The ISTE Standards provide the competencies for learning, teaching, and leading in the digital age, providing a comprehensive roadmap for the effective use of technology in schools worldwide. Grounded in learning science research and based on practitioner experience, the ISTE Standards ensure that using technology for learning can create high-impact, sustainable, scalable, and equitable learning experiences for all learners.

Empowered Learner 1.1.c

Students use technology to seek feedback that informs and improves their practice and to demonstrate their learning in a variety of ways.


Digital Citizen 1.2.a, 1.2.b, 1.2.c, 1.2.d

Students manage their digital identity and understand the lasting impact of their online behaviors on themselves and others and make safe, legal and ethical decisions in the digital world. Students demonstrate empathetic, inclusive interactions online and use technology to responsibly contribute to their communities. Students safeguard their well-being by being intentional about what they do online and how much time they spend online. Students take action to protect their digital privacy on devices and manage their personal data and security while online.

Knowledge Constructor 1.3.b

Students evaluate the accuracy, validity, bias, origin, and relevance of digital content.





FEEDBACK	OUTCOME
<ul style="list-style-type: none"> • Digital footprint concepts are explicitly integrated across multiple lessons, focusing on what to share, how online actions are perceived, and the lasting impact of decisions on digital identity. • Lessons explicitly support the development of empathetic and inclusive online interactions, reinforced through a dedicated unit on kindness and positive digital citizenship. • Students engage in lessons about digital privacy, passwords, and personal data protection, helping them take informed and responsible actions in digital environments. • Structured activities build media literacy and support critical thinking as students analyze sources, question reliability, and identify misleading or false information online. • Lessons address intentional online behavior and help students think carefully about what they share and how their actions can impact themselves and others. 	

DIMENSION 1: USER INTERFACE AND AGENCY

Definition: The design of the product interface and user experience helps teachers quickly and reliably achieve instructional goals. This dimension includes features related to interface design, learnability, navigation, maximizing time on task, control over actions, and general usability.




FEEDBACK	OUTCOME
<ul style="list-style-type: none"> • The product presents a clear and focused purpose that helps educators quickly understand how it supports digital citizenship instruction without adding extra planning time. • Clear section titles, tables of contents, and descriptive unit and lesson names help educators locate specific resources and understand how content is structured. • When delivered through Google Classroom, users experience content organized in a consistent, predictable way that provides a more user-friendly experience for both teachers and students. 	
<p>DIMENSION 2: LEARNING DESIGN</p> <p>Definition: The product has features that exhibit and promote design and customization of learning episodes in ways that align with research-based best practices, including those rooted in the learning sciences.</p>	
FEEDBACK	OUTCOME
<ul style="list-style-type: none"> • Each unit and lesson includes learning goals with explicit connections between goals, activities, and lesson structure. • Unit takeaway activities and structured prompts provide opportunities for students to reflect on their learning and connect new knowledge to prior experience. 	




<ul style="list-style-type: none"> • Materials combine text prompts with age-appropriate illustrations, and activities use varied formats including writing, discussion, and hands-on tasks. • Every lesson includes structured discussion prompts that require students to engage with content and activate prior knowledge before moving to activities. • The modular curriculum allows for both sequential and pick-and-choose use, with grade-level recommendations and guidance for adapting lessons to different student needs. • Worksheets feature concrete, relatable scenarios involving familiar situations such as social media profiles and password sharing, alongside contrasting examples that clarify key concepts. 	
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DIMENSION 3: DIGITAL PEDAGOGY

Definition: The product is designed to support the development of digital age learning skills, capacities and knowledge. This dimension focuses on how technology can help students and teachers experience the best possible learning experiences, including the social and learning affordances that digital educational products uniquely offer.

FEEDBACK	OUTCOME
<ul style="list-style-type: none"> • Activities are grounded in real-world scenarios relevant to students' lives, encouraging them to analyze authentic situations and develop their own responses or strategies. 	



<ul style="list-style-type: none"> • When implemented within Google Classroom, students can collaborate in real time, provide peer feedback, and engage with teachers and classmates through comments and shared files. • The product provides strong, explicit learning opportunities on digital identity, online safety, and ethical behavior across all five units, including an AI literacy extension. 	
<p>DIMENSION 4: INCLUSIVITY</p> <p>Definition: The product helps teachers provide learning experiences that are relevant to students of many cultures, backgrounds, and abilities, and support learner motivation and agency in the learning process. The product meets current guidelines around accessibility, and supports a positive classroom culture.</p>	
<p>FEEDBACK</p>	<p>OUTCOME</p>
<ul style="list-style-type: none"> • The curriculum includes a range of scenarios and characters representing diverse backgrounds, contexts, and interests. • A dedicated unit on kindness and empathy supports students in considering others' perspectives, practicing respectful interactions, and engaging responsibly in digital spaces. • When implemented in Google Classroom, accessibility features, including captions, playback speed controls, 	



and high-contrast elements, are available to serve a wider range of learners.

DIMENSION 5: ASSESSMENT AND DATA

Definition: The product uses formative assessments – learning experiences that help make visible what students know and don’t yet know – to generate data that inform teachers about student knowledge and skill gaps, and provide students assessment feedback that is specific, actionable, and constructive. As such, it guides teachers’ instructional decisions and students’ learning journeys.

FEEDBACK

OUTCOME

- Every lesson includes a formative assessment activity clearly connected to the learning goals.
- When implemented in Google Classroom, a variety of assessment formats are available, including quizzes, open-response, collaborative activities, and multimedia submissions.



CONCLUSION

Be Internet Awesome supports teaching and learning by giving educators a clear, ready-to-use framework for bringing digital citizenship into the classroom. The curriculum demonstrates alignment with the ISTE Seal review criteria, with strengths in learning design, digital pedagogy, and inclusivity.

The curriculum includes a focused, well-organized structure that helps educators quickly understand the program and begin using it with minimal ramp-up time. Clear section titles, descriptive unit and lesson names, and consistent lesson structure make it easy to navigate and adapt.

Learning design is a notable strength, with every lesson anchored by stated goals, structured discussion prompts that activate prior knowledge, and takeaway activities that prompt students to reflect and make connections. The modular design supports both sequential and flexible use, with grade-level recommendations and concrete, relatable scenarios that bring key concepts to life for students.

The curriculum's treatment of digital identity, online safety, and ethical behavior is comprehensive and explicit, with activities grounded in authentic, real-world situations that encourage students to think critically and develop their own responses. A dedicated unit on empathy and kindness reinforces respectful, responsible interactions in digital spaces, and the inclusion of diverse characters and contexts across the materials supports relevance for a wide range of learners.



Reviewers concluded that Be Internet Awesome is a well-designed curriculum that gives educators the structure and flexibility they need to teach digital citizenship effectively, while offering students meaningful, engaging opportunities to develop the skills and habits that support responsible participation in digital life.