



# ISTE Seal Review Findings Report

**Brisk Teaching**

2025



## TABLE OF CONTENTS

|                                    |               |
|------------------------------------|---------------|
| <b>ABOUT</b>                       | <b>3</b>      |
| About ISTE                         | 3             |
| ISTE Seal                          | 3             |
| <br><b>RESOURCE DESCRIPTION</b>    | <br><b>4</b>  |
| What is Brisk Teaching?            | 4             |
| How is Brisk Teaching Implemented? | 4             |
| <br><b>ISTE SEAL REVIEW</b>        | <br><b>5</b>  |
| Review Methodology                 | 5             |
| Scope of Review                    | 5             |
| Review Findings                    | 6             |
| <br><b>CONCLUSION</b>              | <br><b>11</b> |
| <br><b>EXEMPLAR SAMPLES</b>        | <br><b>12</b> |

## ABOUT

### ABOUT ISTE

The International Society for Technology in Education (ISTE) is home to a community of global educators and solution providers who are passionate about using technology to revolutionize learning. Our vision is to create a bold community where education innovators are supported in reimagining and redesigning learning with a focus on using technology to create transformational and equitable experiences for learners. We're making this vision a reality by delivering practical guidance, evidence-based professional learning, virtual networks, thought-provoking events and the ISTE Standards.

### ISTE SEAL

The ISTE Seal serves as a mark of high-quality product design for solutions that enable and guide high-quality learning. By choosing to demonstrate their commitment to supporting best practices for teaching and learning, these products show a purposeful and meaningful dedication to practical usability, digital pedagogical implementation, and the ISTE Standards. With a focus on user experience, product usability, and the most essential elements of instructional technology today, the ISTE Seal provides a set of criteria and simple indicators to guide educators, students, and technology directors toward the very best products on the market.

ISTE awards a seal only after an extensive analysis conducted by trained ISTE reviewers that ensures a product meets all critical elements under specific review criteria.

By earning an ISTE Seal, ISTE verifies that this product:

- Promotes critical technology skills.
- Supports the use of technology in appropriate ways.
- Incorporates digital pedagogy and the learning sciences.
- Addresses key elements of tech usability, user experience and user interface.
- Aligns to ISTE Standards in specific ways.

## RESOURCE DESCRIPTION

### WHAT IS *Brisk Teaching*?

Brisk Teaching is an AI-powered Chrome extension containing over 30 different tools designed to transform how educators manage their workload and enhance instruction. This tool helps classroom teachers and administrators save time on everything from class preparation to administrative tasks. With the Brisk extension, educators can leverage AI to provide targeted student feedback, generate lesson plans and instructional materials, create progress reports, draft communications, and develop Individualized Education Program (IEP) templates. Teachers can also differentiate instruction by leveling text for various reading abilities or translating content for English language learners.

Brisk Boost enhances the learning experience by allowing teachers to deliver adaptive educational experiences directly to students. This feature offers customizable student interactions tailored to specific standards-aligned lesson objectives and provides real-time monitoring of student engagement.

### HOW IS *Brisk Teaching* IMPLEMENTED?

Brisk integrates into educators' daily workflows. It requires only basic tech access—an internet-enabled device and a Chrome browser—making it easy to implement in most classroom settings. It is designed for classroom teachers and administrators who want to save time on lesson planning, providing feedback, differentiation, and administrative tasks. During instruction, Brisk helps personalize learning by enabling teachers to provide quick, targeted feedback and adapt materials for diverse student needs. By automating time-consuming tasks, educators can focus on meaningful student interactions while addressing varying academic needs.

## ISTE SEAL REVIEW

**Product:** Brisk Teaching

**Product Type:** Creativity Tool

**Organization:** Brisk Lab Co.

**Date of Award:** June 2025

### REVIEW METHODOLOGY

ISTE Seal reviews are conducted by a distinguished panel of experts in education, instruction, and technology. These experts utilize the most up-to-date data provided by the organization to conduct thorough evaluations of each solution. The evaluations focus on assessing the solution's performance in addressing specific elements outlined in the technical and pedagogical usability framework and the ISTE Standards.

To complete their rigorous evaluations, the reviewers utilize a comprehensive rating system, categorizing each solution as either "meets expectations" or "does not meet expectations." This assessment covers both the required and optional "Look Fors" outlined in the application. To ensure the validity and reliability of their results, the reviewers regularly engage in calibrations. Final review findings are then analyzed and combined, providing an overall score for alignment with each indicator.

At ISTE, we take great pride in our unwavering commitment to delivering results that schools and districts can have full confidence in. To be deemed education-ready learning solutions, products must meet the high standards in learning sciences, user experience and interface, accessibility, and content quality.

### SCOPE OF REVIEW

Brisk Teaching was reviewed against the technical, pedagogical usability framework and the ISTE Standards to determine whether **the solution is education-ready**. ISTE reviewers examined all evidence provided by the organization and interacted directly with the product.



## REVIEW FINDINGS

**ISTE STANDARDS:** The ISTE Standards provide the competencies for learning, teaching, and leading in the digital age, providing a comprehensive roadmap for the effective use of technology in schools worldwide. Grounded in learning science research and based on practitioner experience, the ISTE Standards ensure that using technology for learning can create high-impact, sustainable, scalable, and equitable learning experiences for all learners.

### **Empowered Learner 1.1.a & 1.1.c**

Students connect their learning needs, strengths and interests to their goals and use technology to help achieve them and reflect on their progress. Students use technology to seek feedback that informs and improves their practice and to demonstrate their learning in a variety of ways.

### **Knowledge Constructor 1.3.d**

Students build knowledge by exploring real-world issues and gain experience in applying their learning in authentic settings.

### **Innovative Designer 1.4.a & 1.4.d**


Students know and use a deliberate design process for generating ideas, testing theories, creating innovative artifacts or solving authentic problems. Students exhibit a tolerance for ambiguity, perseverance and the capacity to work with open-ended problems.

### **Creative Communicator 1.6.d**

Students publish or present content that customizes the message and medium for their intended audiences.

### **Exemplar Summary**

As part of their ISTE Seal submission, Brisk Teaching provided exemplar artifacts to demonstrate authentic uses for the tool aligned to the ISTE Standards for Students. View the full projects at [this link](#).


| FEEDBACK   | OUTCOME   |
|--|---|
| <ul style="list-style-type: none"> <li>AI generated responses help students identify their strengths and areas of growth while supporting reflection and improvements as they revise their writing.</li> </ul> |  |



- The tool enables teachers to develop lessons using the design process, and using Brisk Boost, students can generate ideas and refine their work as they solve authentic problems.
- Through carefully created activities, teachers can provide opportunities for students to create and publish their ideas with appropriate scaffolding at various levels.
- These projects exemplify many of the ISTE Standards for Students and demonstrate how Brisk Teaching can support lesson generation, feedback, and much more through the lens of creativity.

#### **DIMENSION 1: USER INTERFACE AND AGENCY**


**Definition: The design of the product interface and user experience helps teachers quickly and reliably achieve instructional goals. This dimension includes features related to interface design, learnability, navigation, maximizing time on task, control over actions, and general usability.**

| FEEDBACK  | OUTCOME   |
|---|---|
| <ul style="list-style-type: none"> <li>• When activated, the Brisk tool icon appears in the bottom right of any application or website and allows users to implement it immediately.</li> <li>• The interface employs intentional design, featuring clear buttons, drop-down menus, and options that guide users effectively.</li> <li>• Built-in find, preview, and filter tools streamline productive use of these tools.</li> <li>• The "Boost" feature enables teachers to preview and edit student activities before they are assigned.</li> <li>• A comprehensive privacy center provides clear statements about the usage of student data and the company's privacy certifications.</li> </ul> |  |




## DIMENSION 2: LEARNING DESIGN

**Definition:** The product has features that exhibit and promote design and customization of learning episodes in ways that align with research-based best practices, including those rooted in the learning sciences.

| FEEDBACK   | OUTCOME   |
|--|---|
| <ul style="list-style-type: none"> <li>Teachers can choose from an extensive library of academic standards when creating AI-generated materials.</li> <li>The tool menu includes dedicated goal-setting options for students based on grade level and selected content.</li> <li>Multiple personalization options support learner variability through various modes and levels of access, including the addition of images in documents and slides with customized prompts.</li> <li>Teachers can edit and further customize content using the pencil tool and "Brisk it" feature to better meet student needs.</li> </ul> |  |



## DIMENSION 3: DIGITAL PEDAGOGY

**Definition:** The product is designed to support the development of digital age learning skills, capacities and knowledge. This dimension focuses on how technology can help students and teachers experience the best possible learning experiences, including the social and learning affordances that digital educational products uniquely offer.

| FEEDBACK  | OUTCOME   |
|---|---|
| <ul style="list-style-type: none"> <li>Creative tools enable users to design engaging activities and inquiry-based projects that are tied to real-world problems.</li> <li>Teachers can monitor student progress and provide feedback through Boost activities, while Google Drive integration enables collaborative features.</li> </ul> |  |





|   |   |
|---|---|
| <ul style="list-style-type: none"> <li>The tool supports authentic problem-solving through AI coaching, which helps students describe their processes and thinking.</li> </ul>  |   |
| <b>DIMENSION 4: INCLUSIVITY</b><br><b>Definition:</b> The product helps teachers provide learning experiences that are relevant to students of many cultures, backgrounds, and abilities, and support learner motivation and agency in the learning process. The product meets current guidelines around accessibility, and supports a positive classroom culture.  |   |
| <b>FEEDBACK</b>   | <b>OUTCOME</b>  |
| <ul style="list-style-type: none"> <li>Through intentional prompting, educators can request diverse content in various mediums.</li> <li>Accessibility features include podcasts with highlighted transcripts and high-contrast buttons and text.</li> <li>The platform actively supports inclusive learning practices through customizable tools that meet learners where they are.</li> </ul>   |   |
| <b>DIMENSION 5: ASSESSMENT AND DATA</b><br><b>Definition:</b> The product uses formative assessments – learning experiences that help make visible what students know and don't yet know – to generate data that inform teachers about student knowledge and skill gaps, and provide students assessment feedback that is specific, actionable, and constructive. As such, it guides teachers' instructional decisions and students' learning journeys. |   |
| <b>FEEDBACK</b>   | <b>OUTCOME</b>  |
| <ul style="list-style-type: none"> <li>Student-facing activities display clear learning objectives with real-time progress bars that show completion status.</li> <li>Teachers can quickly create various assessments including multiple choice and free response in Google Forms aligned to standards and grade level.</li> </ul>  |  |



- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li>• The platform provides immediate feedback, allowing for real-time student redirection and support.</li> <li>• Real-time progress displays help teachers make informed instructional decisions with clear indicators of student activity completion.</li> </ul> |  |
|--|--|

## CONCLUSION

Brisk Teaching offers educators a comprehensive, AI-powered Chrome extension that streamlines instructional workflows and enhances personalized learning experiences for students. The platform's intuitive interface requires minimal training, allowing educators to access over 30 specialized tools through a simple browser extension. Its greatest strength lies in content customization capabilities, enabling teachers to differentiate activities, provide targeted feedback, and adapt materials to meet diverse student needs efficiently.

The Boost feature distinguishes Brisk Teaching by enabling real-time monitoring of student activity and providing AI-generated feedback that helps students reflect on their progress. This responsive feedback system supports personalized learning while freeing educators from time-consuming administrative tasks. The platform's integration with Google Drive facilitates seamless collaboration and content sharing, extending its utility beyond individual assignments.

Brisk Teaching demonstrates a strong commitment to inclusive education through its accessibility features and ability to generate diverse content. The comprehensive standards alignment and goal-setting tools ensure that activities maintain educational rigor while supporting learner variability. Real-time assessment capabilities provide educators with immediate insights into student progress, enabling them to make data-driven instructional decisions.

The platform effectively addresses the critical challenge of educator workload management while maintaining high standards for personalized instruction. By automating routine tasks and providing intelligent content generation, Brisk Teaching allows educators to focus on meaningful student interactions and creative instructional design. This combination of efficiency and educational effectiveness positions Brisk Teaching as a valuable tool for educators seeking to enhance their practice through thoughtful integration of technology.

## Exemplars: ISTE Standards in Action

See the full projects at [this link](#).

**PROVIDING TIMELY FEEDBACK WITH BRISK**

Should Schools Serve Chocolate Milk?

Should schools serve chocolate milk? No, I know that schools should serve chocolate milk because it is horrible for you, and because lots of milk waste.

My first reason why schools should not serve chocolate milk is because it is horrible for you. Chocolate milk contains two tablespoons of added sugar a lot considering many food or health specialists state that you should have six tablespoons of added sugar a day! Another reason why chocolate milk is horrible for you is because it causes cavities. This is relevant to my claim because we want kids at school to be healthy. One way to do that is to stop serving chocolate milk.

My second and final reason why schools should not serve chocolate milk is because lots of milk goes to waste. Many, many times kids at school throw chocolate milk away. Not only that but if students throw chocolate milk away, then the school wastes a lot of money. This is relevant to my claim because schools could go to the money saved on chocolate milk. We need schools to be more careful on chocolate milk. We need schools to be more careful on chocolate milk.

**REVIEW & EDIT BEFORE POSTING FOR STUDENTS**

**Give Feedback**

**Glow & Grow**

Areas of strength, growth, and probing questions.

**Attached Rubric**

1. Central idea: Is clear and fully developed
2. Evidence: Is sufficient and relevant
3. Organization: Is effective
4. Purpose/Audience: Is understood
5. Language conventions: Demonstrates consistent command of grade-level appropriate conventions, including correct sentence construction, punctuation, capitalization, grammar, and spelling

**Student Work**

Rewards for Recycling

1 Many people try to recycle as much as they can. Still, lots of plastic, glass, and other recyclable materials end up in the trash. This means they go to a landfill instead of being used again. City lawmakers need to do more to make sure people recycle. The best way to do that is to reward people for recycling.

**Student Chat with Boost**

**Brisk Writing Coach for our ECR**

Boost student activity

**Teacher Monitors Progress**

In Progress

In Progress

Submitted

Central idea: Is clear and fully developed