



# ISTE Seal Review Findings Report

**Canva  
Education**

2025



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## ABOUT

### ABOUT ISTE

The International Society for Technology in Education (ISTE) is home to a community of global educators and solution providers who are passionate about using technology to revolutionize learning. Our vision is to create a bold community where education innovators are supported in reimagining and redesigning learning with a focus on using technology to create transformational and equitable experiences for learners. We're making this vision a reality by delivering practical guidance, evidence-based professional learning, virtual networks, thought-provoking events and the ISTE Standards.

### ISTE SEAL

The ISTE Seal serves as a mark of high-quality product design for solutions that enable and guide high-quality learning. By choosing to demonstrate their commitment to supporting best practices for teaching and learning, these products show a purposeful and meaningful dedication to practical usability, digital pedagogical implementation, and the ISTE Standards. With a focus on user experience, product usability, and the most essential elements of instructional technology today, the ISTE Seal provides a set of criteria and simple indicators to guide educators, students, and technology directors toward the very best products on the market.

ISTE awards a seal only after an extensive analysis conducted by trained ISTE reviewers that ensures a product meets all critical elements under specific review criteria.



By earning an ISTE Seal, ISTE verifies that this product:

- Promotes critical technology skills.
- Supports the use of technology in appropriate ways.
- Incorporates digital pedagogy and the learning sciences.
- Addresses key elements of tech usability, user experience and user interface.
- Aligns to ISTE Standards in specific ways.



## RESOURCE DESCRIPTION

### **WHAT IS *Canva Education*?**

Canva Education is an all-in-one visual communication platform provided at no cost for K-12 districts, schools, teachers, and students. It empowers users to bring their ideas to life through templates for presentations, posters, infographics, videos, digital whiteboards, newsletters, marketing materials, and parent-focused websites. The platform enables educators to create engaging instructional content while helping students develop visual communication skills for the future.

### **HOW IS *Canva Education* IMPLEMENTED?**

Canva Education is designed for implementation across classrooms, departments, or entire schools, integrating into various educational environments. Educators utilize the platform to create visually appealing instructional materials, while students demonstrate their learning through creative digital artifacts. The platform supports project-based learning, collaborative group work, digital storytelling, and cross-curricular activities that foster creativity, critical thinking, and effective communication. Canva Education adapts to blended, in-person, or remote learning environments, encouraging student voice and developing 21st-century skills. The platform's versatility makes it ideal for enhancing visual communication across all subjects and grade levels within K-12 education.

## ISTE SEAL REVIEW

**Product:** Canva Education

**Product Type:** Creativity Tool

**Organization:** Canva

**Date of Award:** May 2025

### REVIEW METHODOLOGY

ISTE Seal reviews are conducted by a distinguished panel of experts in education, instruction, and technology. These experts utilize the most up-to-date data provided by the organization to conduct thorough evaluations of each solution. The evaluations focus on assessing the solution's performance in addressing specific elements outlined in the technical and pedagogical usability framework and the ISTE Standards.

To complete their rigorous evaluations, the reviewers utilize a comprehensive rating system, categorizing each solution as either "meets expectations" or "does not meet expectations." This assessment covers both the required and optional "Look Fors" outlined in the application. To ensure the validity and reliability of their results, the reviewers regularly engage in calibrations. Final review findings are then analyzed and combined, providing an overall score for alignment with each indicator.

At ISTE, we take great pride in our unwavering commitment to delivering results that schools and districts can have full confidence in. To be deemed education-ready learning solutions, products must meet the high standards in learning sciences, user experience and interface, accessibility, and content quality.



## SCOPE OF REVIEW

Canva Education was reviewed against the technical, pedagogical usability framework and the ISTE Standards to determine whether **the solution is education-ready**. ISTE reviewers examined all evidence provided by the organization and interacted directly with the product.

## REVIEW FINDINGS

**ISTE STANDARDS: The ISTE Standards provide the competencies for learning, teaching, and leading in the digital age, providing a comprehensive roadmap for the effective use of technology in schools worldwide. Grounded in learning science research and based on practitioner experience, the ISTE Standards ensure that using technology for learning can create high-impact, sustainable, scalable, and equitable learning experiences for all learners.**

### **Empowered Learner 1.1.a- 1.1.d**

Students leverage technology to take an active role in choosing, achieving and demonstrating competency in their learning goals, informed by the learning sciences.

### **Innovative Designer 1.4.a- 1.4.d**

Students use a variety of technologies within a design process to identify and solve problems by creating new, useful or imaginative solutions.

### **Computational Thinkier 1.5.a- 1.5.d**

Students develop and employ strategies for understanding and solving problems in ways that leverage the power of technological methods to develop and test solutions.

### **Creative Communicator 1.6.a- 1.6.d**

Students communicate clearly and express themselves creatively for a variety of purposes using the platforms, tools, styles, formats and digital media appropriate to their goals.



**Exemplar Summary**

As part of their ISTE Seal submission, Canva Education provided exemplar artifacts to demonstrate authentic uses for the tool aligned to the ISTE Standards for Students. Through this project, students created animated comics to show their understanding of a mathematical concept. View the full projects [at this link](#).

FEEDBACK	OUTCOME
<ul style="list-style-type: none"> <li>• The platform helps students become adept at using digital tools, contributing to their overall digital fluency and understanding of how technology can enhance creativity and learning.</li> <li>• Students move through an iterative design process as they develop, test, and refine work in real time using features like version history, commenting, and design duplication.</li> <li>• Animation and transformation projects require students to think ahead, follow rules, and organize steps, helping them break down problems in structured ways</li> <li>• Students make intentional choices about sharing their work by adjusting style, format, and media to match their project's purpose and audience.</li> <li>• This project exemplifies many of the ISTE Standards for Students and demonstrates how Canva Education provides a wide range of tools and templates for students to communicate their ideas visually and effectively.</li> </ul>	



**DIMENSION 1: USER INTERFACE AND AGENCY**

**Definition: The design of the product interface and user experience helps teachers quickly and reliably achieve instructional goals. This dimension includes features related to interface design, learnability, navigation, maximizing time on task, control over actions, and general usability.**

FEEDBACK	OUTCOME
<ul style="list-style-type: none"> <li>• Built-in tutorials, tooltips, and interactive walkthroughs guide educators in learning new features and complex workflows.</li> <li>• The consistent and intuitive navigation helps teachers and students quickly locate needed resources.</li> <li>• Clear and consistent layout supports efficient discovery of content and features, with the Help Center available directly within the platform.</li> <li>• The platform integrates with common learning management systems through Single Sign-On and class syncing.</li> <li>• The product meets key international and U.S. data privacy requirements, including COPPA, FERPA, and GDPR.</li> </ul>	

**DIMENSION 2: LEARNING DESIGN**

**Definition: The product has features that exhibit and promote design and customization of learning episodes in ways that align with research-based best practices, including those rooted in the learning sciences.**



FEEDBACK	OUTCOME
<ul style="list-style-type: none"> <li>• Modular design templates help educators break content into developmentally appropriate sections.</li> <li>• Text, visuals, audio, and video combine to reinforce key concepts and accommodate different learning preferences.</li> <li>• Lessons frequently include check-in points, reflection prompts, and review slides that encourage students to pause and process their learning.</li> <li>• Teachers can drag and drop elements, pages, and multimedia to easily remix or adapt all modular content.</li> </ul>	
<p><b>DIMENSION 3: DIGITAL PEDAGOGY</b></p> <p><b>Definition: The product is designed to support the development of digital age learning skills, capacities and knowledge. This dimension focuses on how technology can help students and teachers experience the best possible learning experiences, including the social and learning affordances that digital educational products uniquely offer.</b></p>	
FEEDBACK	OUTCOME
<ul style="list-style-type: none"> <li>• The product supports authentic learning through ready-to-use resources that connect students with real-world topics, including a growing library of “Future Skills” lessons developed in collaboration with partner organizations.</li> </ul>	



<ul style="list-style-type: none"> <li>• Lessons with customizable templates prompt students to consider credibility, bias, and relevance, particularly in media literacy, current events, and persuasive writing.</li> <li>• The platform facilitates strong support for collaboration as teachers and students can add collaborators, tag comments, and view activity within shared designs.</li> </ul>	
<p><b>DIMENSION 4: INCLUSIVITY</b></p> <p><b>Definition: The product helps teachers provide learning experiences that are relevant to students of many cultures, backgrounds, and abilities, and support learner motivation and agency in the learning process. The product meets current guidelines around accessibility, and supports a positive classroom culture.</b></p>	
<p style="text-align: center;"><b>FEEDBACK</b></p>	<p style="text-align: center;"><b>OUTCOME</b></p>
<ul style="list-style-type: none"> <li>• The large content library promotes global perspectives and cultural understanding while allowing educators to customize content reflecting their classroom communities' lived experiences.</li> <li>• Age-appropriate activities and discussion prompts encourage students to consider diverse perspectives and reflect on their own identity.</li> <li>• Accessibility features include closed captioning, playback speed controls, alt text support, and high-contrast design options.</li> </ul>	<div style="text-align: center;">  </div>



<ul style="list-style-type: none"> <li>The Canva Represents initiative highlights diverse creators and promotes inclusive design principles.</li> </ul>	
<p><b>DIMENSION 5: ASSESSMENT AND DATA</b></p> <p><b>Definition: The product uses formative assessments – learning experiences that help make visible what students know and don’t yet know – to generate data that inform teachers about student knowledge and skill gaps, and provide students assessment feedback that is specific, actionable, and constructive. As such, it guides teachers’ instructional decisions and students’ learning journeys.</b></p>	
<p style="text-align: center;"><b>FEEDBACK</b></p>	<p style="text-align: center;"><b>OUTCOME</b></p>
<ul style="list-style-type: none"> <li>Students follow a clear and streamlined process for creating and submitting work.</li> <li>Multiple formats support student work including presentations, videos, posters, infographics, reports, and websites.</li> <li>Students can view, edit, and share submissions at any time, enabling iteration based on peer and teacher feedback.</li> </ul>	

## CONCLUSION

Canva Education provides a comprehensive visual communication platform specifically designed for K-12 education that aligns strongly with the ISTE

Standards for Students. The platform enhances students' digital fluency while supporting an iterative design process that allows them to develop, test, and refine their work in real time. Students experience a clear, streamlined process for creating and submitting work across multiple formats, including presentations, videos, posters, infographics, reports, and websites. They can view, edit, and share submissions at any time, enabling iteration based on peer and teacher feedback.

A consistent navigation experience helps teachers and students quickly locate resources, while integration with common learning management systems streamlines classroom implementation. Modular templates enable appropriate content chunking and multimodal integration of text, visuals, audio, and video. The drag-and-drop functionality allows teachers to easily remix and adapt content to include check-in points, reflection prompts, and other methods to support students in processing and reflecting upon their learning.

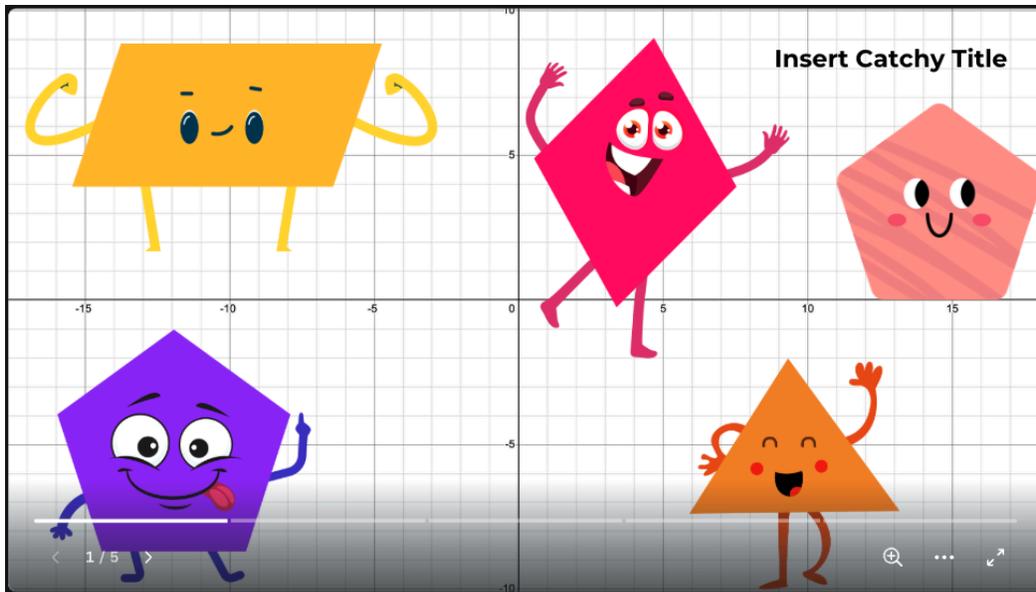
Canva Education stands out as an exemplary educational technology tool that transforms how students communicate visually and collaborate creatively. By seamlessly integrating powerful design capabilities with pedagogical best practices, the platform empowers educators and students to achieve meaningful learning outcomes. Its thoughtful design prioritizes accessibility, user experience, and authentic learning, making complex visual communication achievable for all learners while advancing critical digital literacy skills essential for future success. Canva Education represents educational technology at its best—powerful yet intuitive, creative yet structured, and most importantly, aligned with how students learn best.





## Exemplars: ISTE Standards in Action

See the full projects [at this link](#).



## Student Project Gallery

The final products showcase how students used technology not just to illustrate mathematical concepts, but to communicate ideas creatively and effectively – a true integration of mathematical precision, storytelling, and digital design aligned with ISTE Standards.

