



ISTE Seal Review Findings Report

ClassDojo

2026



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ABOUT

ABOUT ISTE

The International Society for Technology in Education (ISTE) is home to a community of global educators and solution providers who are passionate about using technology to revolutionize learning. Our vision is to create a bold community where education innovators are supported in reimagining and redesigning learning with a focus on using technology to create transformational and equitable experiences for learners. We're making this vision a reality by delivering practical guidance, evidence-based professional learning, virtual networks, thought-provoking events and the ISTE Standards.

ISTE SEAL

The ISTE Seal serves as a mark of high-quality product design for solutions that enable and guide high-quality learning. By choosing to demonstrate their commitment to supporting best practices for teaching and learning, these products show a purposeful and meaningful dedication to practical usability, digital pedagogical implementation, and the ISTE Standards. With a focus on user experience, product usability, and the most essential elements of instructional technology today, the ISTE Seal provides a set of criteria and simple indicators to guide educators, students, and technology directors toward the very best products on the market.

ISTE awards a seal only after an extensive analysis conducted by trained ISTE reviewers that ensures a product meets all critical elements under specific review criteria.



By earning an ISTE Seal, ISTE verifies that this product:

- Promotes critical technology skills.
- Supports the use of technology in appropriate ways.
- Incorporates digital pedagogy and the learning sciences.
- Addresses key elements of tech usability, user experience and user interface.
- Aligns to ISTE Standards in specific ways.



RESOURCE DESCRIPTION

WHAT IS *ClassDojo*?

ClassDojo for Districts is a K-12 communication platform that connects teachers, kids, and families throughout the school day and beyond. Used by more than 50 million teachers and families worldwide, ClassDojo gives teachers a dedicated space to share learning moments through Class Story. Teachers post photos, videos, and updates that families view and respond to in real time, with automatic translation into 190+ languages. Teachers message families directly with “Messaging,” reaching individuals or groups instantly without sharing personal contact information. School and district leaders communicate districtwide from a single dashboard. This ensures consistent, timely information reaches every family, regardless of the device they use.

HOW IS *ClassDojo* IMPLEMENTED?

ClassDojo is designed for implementation at the K-12 level by individual teachers, schools, or entire districts. Teachers create classes and invite students and families to join, establishing a connected learning community from the start. Once set up, teachers use the platform to post classroom updates, message families, manage behavior and skills tracking, assign portfolio activities, and access content such as “Big Ideas” episodes and “Dojo Islands Build Challenges.” Students interact with the platform to submit work, receive feedback, and engage with SEL and creative content. Families participate through real-time messaging and Class Story access. The platform supports single sign-on (SSO) through ClassLink and integrates with tools such as Canva, Google Calendar, and SIS rostering systems to fit into existing school workflows.

ISTE SEAL REVIEW

Product: ClassDojo

Product Type: Platform

Organization: ClassDojo

Date of Award: March 2026

REVIEW METHODOLOGY

ISTE Seal reviews are conducted by a distinguished panel of experts in education, instruction, and technology. These experts utilize the most up-to-date data provided by the organization to conduct thorough evaluations of each solution. The evaluations focus on assessing the solution's performance in addressing specific elements outlined in the technical and pedagogical usability framework and the ISTE Standards.

To complete their rigorous evaluations, the reviewers utilize a comprehensive rating system, categorizing each solution as either "meets expectations" or "does not meet expectations." This assessment covers both the required and optional "Look Fors" outlined in the application. To ensure the validity and reliability of their results, the reviewers regularly engage in calibrations. Final review findings are then analyzed and combined, providing an overall score for alignment with each indicator.

At ISTE, we take great pride in our unwavering commitment to delivering results that schools and districts can have full confidence in. To be deemed education-ready learning solutions, products must meet the high standards in learning sciences, user experience and interface, accessibility, and content quality.



SCOPE OF REVIEW

ClassDojo was reviewed against the technical, pedagogical usability framework and the ISTE Standards to determine whether **the solution is education-ready**. ISTE reviewers examined all evidence provided by the organization and interacted directly with the product.

REVIEW FINDINGS

ISTE STANDARDS: The ISTE Standards provide the competencies for learning, teaching, and leading in the digital age, providing a comprehensive roadmap for the effective use of technology in schools worldwide. Grounded in learning science research and based on practitioner experience, the ISTE Standards ensure that using technology for learning can create high-impact, sustainable, scalable, and equitable learning experiences for all learners.

Empowered Learner 1.1.c

Students use technology to seek feedback that informs and improves their practice and to demonstrate their learning in a variety of ways.

Digital Citizen 1.2.b

Students demonstrate empathetic, inclusive interactions online and use technology to responsibly contribute to their communities.


Innovative Designer 1.4.d

Students exhibit a tolerance for ambiguity, perseverance and the capacity to work with open-ended problems.

Creative Communicator 1.6.c

Students use digital tools to visually communicate complex ideas to others.



FEEDBACK	OUTCOME
<ul style="list-style-type: none"> • Students can access their own reports on the platform to review feedback on skills and behaviors, reflect on their progress and adjust their actions or learning practices. • SEL-focused activities and collaborative features reinforce positive, respectful digital interactions and encourage students to practice perspective-taking within shared classroom spaces. • “Dojo Islands Build Challenges” present open-ended design prompts with no single correct solution, requiring students to plan, experiment, and iterate through a creative design process. • Portfolio tools support communication of student learning through multiple digital formats, including photos, drawings, videos, file uploads, and written reflections.. 	
<p>DIMENSION 1: USER INTERFACE AND AGENCY</p> <p>Definition: The design of the product interface and user experience helps teachers quickly and reliably achieve instructional goals. This dimension includes features related to interface design, learnability, navigation, maximizing time on task, control over actions, and general usability.</p>	
FEEDBACK	OUTCOME




- Role-based entry points on the homepage make it easy for teachers, students, parents, and leaders to find the login. Students can sign in via QR code, class text code, or Google, with SSO supported through ClassLink and similar providers.
- A persistent vertical sidebar clearly labels key areas, keeping core functions accessible at all times without requiring additional navigation steps.
- Key actions, such as creating posts and awarding points, are prominently placed in the main class view, and buttons use a consistent icon-plus-label format throughout the interface to create predictable, efficient interactions.
- The Help Center contains clearly defined categories with individual articles focused on specific topics and tutorial videos available for onboarding and ongoing use.
- A dedicated privacy page linked from the site footer provides a clear, accessible statement on student data use and protection. The platform is compliant with COPPA, FERPA, and GDPR and holds iKeepSafe certification.



DIMENSION 2: LEARNING DESIGN

Definition: The product has features that exhibit and promote design and customization of learning episodes in ways that align with research-based best practices, including those rooted in the learning sciences.





FEEDBACK	OUTCOME
<ul style="list-style-type: none"> • “Big Ideas” content is organized into short, focused episodes that address a single concept at a time, making the material appropriately paced and accessible for elementary learners. • Teachers can communicate learning outcomes directly in Class Story posts and portfolio assignments, making goals visible to students and families. • Portfolio assignments can include prompts that support students in setting personal learning goals, with skills-tracking features that reinforce ongoing reflection on progress. • “Sidekick AI” enables teachers to generate interactive quizzes that require students to engage with each question before advancing, supporting knowledge recall and reinforcement. • Content across the platform can be assigned via direct links, giving teachers the flexibility to select and distribute specific content without a fixed sequence. 	


DIMENSION 3: DIGITAL PEDAGOGY

Definition: The product is designed to support the development of digital age learning skills, capacities and knowledge. This dimension focuses on how technology can help students and teachers experience the best possible learning experiences, including the social and learning affordances that digital educational products uniquely offer.



FEEDBACK	OUTCOME
<ul style="list-style-type: none"> • Discussion prompts and activities encourage reflection on decision-making and problem-solving processes. • “Dojo Islands Build Challenges” walk students through a structured design sequence, from generating and sketching ideas to building a final product, supporting strategic thinking and iterative development. • Portfolio tools enable teachers to provide direct, artifact-specific feedback on student submissions. “Dojo Islands” creates a shared virtual environment where students can build and interact with peers in real time. 	
<p>DIMENSION 4: INCLUSIVITY</p> <p>Definition: The product helps teachers provide learning experiences that are relevant to students of many cultures, backgrounds, and abilities, and support learner motivation and agency in the learning process. The product meets current guidelines around accessibility, and supports a positive classroom culture.</p>	
FEEDBACK	OUTCOME
<ul style="list-style-type: none"> • “Big Ideas” content highlights people from diverse backgrounds and experiences through thoughtful storytelling and classroom activities. Multilingual communication tools support diverse school communities. 	



<ul style="list-style-type: none"> • An empathy video series, paired with guided discussion prompts, encourages students to consider characters’ perspectives and feelings through both “windows” and “mirrors” frameworks, supporting perspective-taking and self-reflection. • The video player includes closed captioning and playback speed control, and the interface uses high-contrast color combinations to support a range of visual accessibility needs. 	
<p>DIMENSION 5: ASSESSMENT AND DATA</p> <p>Definition: The product uses formative assessments – learning experiences that help make visible what students know and don’t yet know – to generate data that inform teachers about student knowledge and skill gaps, and provide students assessment feedback that is specific, actionable, and constructive. As such, it guides teachers’ instructional decisions and students’ learning journeys.</p>	
<p style="text-align: center;">FEEDBACK</p>	<p style="text-align: center;">OUTCOME</p>
<ul style="list-style-type: none"> • The portfolio interface offers clearly labeled submission options, making it straightforward for students to demonstrate learning in a range of formats. • Skill points and comments appear in student reports promptly after they are issued by the teacher. • The points dashboard provides immediate, visual summaries of both class-wide and individual performance, with skill distribution charts and 	



customizable skill categories that help teachers interpret and act on results.

- Engagement dashboards display student names, connection status, last login date, and portfolio submission history, giving teachers a clear overview of individual participation and activity across the platform.

CONCLUSION

ClassDojo is a K–12 communication and learning platform designed to connect teachers, students, and families within a unified, intuitive environment. The interface features role-based login options, a persistent navigation sidebar with clearly labeled sections, and consistent icon-based controls that make core functions easy to locate and use. An organized Help Center and accessible privacy documentation, including COPPA, FERPA, and GDPR compliance, reflect a thoughtful approach to both usability and data stewardship. In support of ISTE Standards, portfolio tools empower students to demonstrate learning in multiple formats and seek feedback to improve their practice, while “Dojo Islands” and SEL-focused activities reinforce respectful digital collaboration and responsible digital citizenship.

Learning design within ClassDojo draws on several research-aligned practices. “Big Ideas” are brief, focused episodes that limit cognitive load and support comprehension for elementary learners, and “Sidekick AI” enables teachers to generate customized quizzes and assignments aligned to specific instructional goals. The “Conundrums” series and “Dojo Islands Build Challenges” engage students in open-ended problem-solving and iterative design thinking, requiring them to define problems, sketch solutions, and reflect on their process, supporting the development of persistence and creative reasoning. Portfolio assignments further reinforce learning design by enabling students to set personal goals and communicate their thinking through a range of digital formats.



ClassDojo promotes inclusive learning through diverse representation in its “Big Ideas Diversity” content, empathy-building discussion guides, and multilingual communication tools that reach families in more than 190 languages. Closed captioning, video speed controls, and high-contrast interface design address accessibility across a range of learner needs. Assessment features include a versatile portfolio submission system, artifact-specific teacher feedback options, and a points dashboard that makes individual and class-level performance results immediately visible. Engagement dashboards provide teachers with a clear view of student participation and activity over time. Together, these features position ClassDojo as a well-rounded platform for supporting classroom community, family engagement, and foundational learning experiences.