



ISTE Seal Review Findings Report

Curriculum Genie

2026



TABLE OF CONTENTS

ABOUT	3
About ISTE	3
ISTE Seal	3
RESOURCE DESCRIPTION	5
What is Curriculum Genie?	5
How is Curriculum Genie Implemented?	5
ISTE SEAL REVIEW	6
Review Methodology	6
Scope of Review	7
Review Findings	7
CONCLUSION	13

ABOUT

ABOUT ISTE

The International Society for Technology in Education (ISTE) is home to a community of global educators and solution providers who are passionate about using technology to revolutionize learning. Our vision is to create a bold community where education innovators are supported in reimagining and redesigning learning with a focus on using technology to create transformational and equitable experiences for learners. We're making this vision a reality by delivering practical guidance, evidence-based professional learning, virtual networks, thought-provoking events and the ISTE Standards.

ISTE SEAL

The ISTE Seal serves as a mark of high-quality product design for solutions that enable and guide high-quality learning. By choosing to demonstrate their commitment to supporting best practices for teaching and learning, these products show a purposeful and meaningful dedication to practical usability, digital pedagogical implementation, and the ISTE Standards. With a focus on user experience, product usability, and the most essential elements of instructional technology today, the ISTE Seal provides a set of criteria and simple indicators to guide educators, students, and technology directors toward the very best products on the market.

ISTE awards a seal only after an extensive analysis conducted by trained ISTE reviewers that ensures a product meets all critical elements under specific review criteria.



By earning an ISTE Seal, ISTE verifies that this product:

- Promotes critical technology skills.
- Supports the use of technology in appropriate ways.
- Incorporates digital pedagogy and the learning sciences.
- Addresses key elements of tech usability, user experience and user interface.
- Aligns to ISTE Standards in specific ways.

RESOURCE DESCRIPTION

WHAT IS *Curriculum Genie*?

Learning Genie is an AI-driven curriculum platform designed for K-12 education that supports teacher and student collaboration in developing cross-disciplinary curriculum units. The platform integrates instructional tools and professional development resources to support skill development across multiple subjects and standards. Learning Genie is aligned with the Portrait of a Graduate framework and is designed to support student agency and AI literacy.

HOW IS *Curriculum Genie* IMPLEMENTED?

Curriculum Genie is implemented in a blended instructional setting where teachers collaborate with students to co-create or adapt instructional units tailored to local standards and student needs. The platform enables educators to build complete units from new or revised state standards, incorporating weekly themes, cross-disciplinary standards, embedded formative assessments, UDL strategies, and localized content, with options to adapt existing lessons for MTSS or whole-class instruction.

ISTE SEAL REVIEW

Product: Curriculum Genie

Product Type: Curriculum

Organization: Learning Genie

Date of Award: May 2026

REVIEW METHODOLOGY

ISTE Seal reviews are conducted by a distinguished panel of experts in education, instruction, and technology. These experts utilize the most up-to-date data provided by the organization to conduct thorough evaluations of each solution. The evaluations focus on assessing the solution's performance in addressing specific elements outlined in the technical and pedagogical usability framework and the ISTE Standards.

To complete their rigorous evaluations, the reviewers utilize a comprehensive rating system, categorizing each solution as either "meets expectations" or "does not meet expectations." This assessment covers both the required and optional "Look Fors" outlined in the application. To ensure the validity and reliability of their results, the reviewers regularly engage in calibrations. Final review findings are then analyzed and combined, providing an overall score for alignment with each indicator.

At ISTE, we take great pride in our unwavering commitment to delivering results that schools and districts can have full confidence in. To be deemed education-ready learning solutions, products must meet the high standards in learning sciences, user experience and interface, accessibility, and content quality.



SCOPE OF REVIEW

Curriculum Genie was reviewed against the technical, pedagogical usability framework and the ISTE Standards to determine whether **the solution is education-ready**. ISTE reviewers examined all evidence provided by the organization and interacted directly with the product.

REVIEW FINDINGS

ISTE STANDARDS: The ISTE Standards provide the competencies for learning, teaching, and leading in the digital age, providing a comprehensive roadmap for the effective use of technology in schools worldwide. Grounded in learning science research and based on practitioner experience, the ISTE Standards ensure that using technology for learning can create high-impact, sustainable, scalable, and equitable learning experiences for all learners.

Empowered Learner 1.1.d

Students understand fundamental concepts of how technology works, demonstrate the ability to choose and use current technologies effectively, and are adept at thoughtfully exploring emerging technologies.

Digital Citizen 1.2.c

Students safeguard their well-being by being intentional about what they do online and how much time they spend online.


Knowledge Constructor 1.3.d

Students build knowledge by exploring real-world issues and gain experience in applying their learning in authentic settings.

Creative Communicator 1.6.c


Students use digital tools to visually communicate complex ideas to others.



FEEDBACK	OUTCOME
<ul style="list-style-type: none"> • Structured content helps students develop AI literacy and provides a foundational understanding of how to use and evaluate emerging technologies. • The product promotes balanced and responsible technology use, including limiting screen time. • Students engage with real-world problems and apply learning to meaningful issues. • Lessons are structured to give students the ability to use a variety of formats and digital tools to formulate and communicate their ideas. 	

DIMENSION 1: USER INTERFACE AND AGENCY

Definition: The design of the product interface and user experience helps teachers quickly and reliably achieve instructional goals. This dimension includes features related to interface design, learnability, navigation, maximizing time on task, control over actions, and general usability.

FEEDBACK	OUTCOME
<ul style="list-style-type: none"> • The platform provides onboarding support, including tooltips and guided tutorials, that help users quickly develop familiarity with key functionality. • The interface features a thoughtful visual hierarchy, with frequently used actions prominently displayed and consistent button sizing throughout. 	




<ul style="list-style-type: none"> • Content and features are easy to locate via embedded search and filtering, allowing users to find resources quickly. • Teachers can easily toggle between teacher and student views, allowing them to see exactly what students experience and make real-time revisions. • The platform integrates with multiple SSO providers and provides clear interoperability guides outlining data-sharing practices. • Data privacy practices are documented in an accessible policy statement, demonstrating a commitment to compliant data stewardship. 	
<p>DIMENSION 2: LEARNING DESIGN</p> <p>Definition: The product has features that exhibit and promote design and customization of learning episodes in ways that align with research-based best practices, including those rooted in the learning sciences.</p>	
<p>FEEDBACK</p>	<p>OUTCOME</p>
<ul style="list-style-type: none"> • Content and activities are appropriately chunked by length and depth, with complexity increasing as grade level increases. • The platform incorporates multiple media types, including video and visuals, in age- and 	



<p>content-appropriate ways that reinforce learning without distraction.</p> <ul style="list-style-type: none"> • Related content, task prompts, and response areas are presented together, creating a cohesive learning experience. • Content is modular and customizable, allowing teachers to adjust the sequence and differentiate materials to meet diverse learner needs. • Lessons use concrete, customizable examples that connect concepts to relevant local and real-world contexts and address common misconceptions. 	
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DIMENSION 3: DIGITAL PEDAGOGY


Definition: The product is designed to support the development of digital age learning skills, capacities and knowledge. This dimension focuses on how technology can help students and teachers experience the best possible learning experiences, including the social and learning affordances that digital educational products uniquely offer.

<p>FEEDBACK</p>	<p>OUTCOME</p>
<ul style="list-style-type: none"> • Many lessons engage students with real-world challenges and require them to identify problems, develop plans, and reflect on their design thinking processes. 	



<ul style="list-style-type: none"> • Activities are explicitly structured around problem definition, deconstruction, and solution planning, supporting a rigorous design thinking approach. • Students are required to evaluate information for relevance and credibility before formulating responses, supporting critical information literacy. • Students use a structured design process embedded throughout activities, which helps them develop their ideas from ideation to final solution. 	
<p>DIMENSION 4: INCLUSIVITY</p> <p>Definition: The product helps teachers provide learning experiences that are relevant to students of many cultures, backgrounds, and abilities, and support learner motivation and agency in the learning process. The product meets current guidelines around accessibility, and supports a positive classroom culture.</p>	
<p style="text-align: center;">FEEDBACK</p>	<p style="text-align: center;">OUTCOME</p>
<ul style="list-style-type: none"> • The platform includes diverse examples across race, gender, ethnicity, and language, with customization options that allow content to reflect local community contexts. • Accessibility features, including closed captioning, speed controls, and high-contrast design, are available and easy to locate. 	



<ul style="list-style-type: none"> The platform demonstrates alignment with WCAG accessibility standards and UDL principles, supporting a wide range of learners. 	
<p>DIMENSION 5: ASSESSMENT AND DATA</p> <p>Definition: The product uses formative assessments – learning experiences that help make visible what students know and don’t yet know – to generate data that inform teachers about student knowledge and skill gaps, and provide students assessment feedback that is specific, actionable, and constructive. As such, it guides teachers’ instructional decisions and students’ learning journeys.</p>	
<p>FEEDBACK</p>	<p>OUTCOME</p>
<ul style="list-style-type: none"> Formative assessments are embedded throughout lessons, with clear alignment between objectives and assessment items. Students can access a Success Guide that defines clear success criteria and provides actionable guidance for improving their work. Students can submit work in multiple formats, including images, audio, text, and attachments, and can view, edit, and resubmit their assignments. Feedback goes beyond correct and incorrect responses, offering explanations and recommendations tied directly to instructional content. 	

CONCLUSION

Curriculum Genie is a K–12 curriculum platform that gives educators a well-structured, intuitive environment for building and adapting instructional units. The interface is thoughtfully designed for ease of use, with clear onboarding support and consistent navigation that help users develop familiarity quickly. Transparent data privacy documentation reflects a commitment to compliant data stewardship. The platform's alignment with ISTE Standards is evident in lessons that build AI literacy, promote responsible technology use, and engage students with real-world problems through a range of digital formats.

Learning design reflects research-based best practices, with content that is modular, appropriately scaffolded, and connected to real-world contexts. Digital pedagogy is equally strong, with lessons that guide students through structured design thinking processes and build critical information literacy skills alongside content knowledge.

Curriculum Genie supports inclusive learning through diverse representation and customization options that allow content to reflect local community contexts. Accessibility features align with WCAG standards and UDL principles, supporting a wide range of learners. Assessment practices are a particular strength, with embedded formative assessments, multiple submission formats, and feedback that goes beyond right and wrong to offer actionable, content-tied guidance. Curriculum Genie supports teachers and students in co-creating cross-disciplinary units that connect AI literacy, design thinking, and locally relevant content into a single, cohesive learning experience.