



ISTE Seal Review Findings Report

Edified

November 2023



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ABOUT

ABOUT ISTE

The International Society for Technology in Education (ISTE) is home to a community of global educators and solution providers who are passionate about using technology to revolutionize learning. Our vision is to create a bold community where education innovators are supported in reimagining and redesigning learning with a focus on using technology to create transformational and equitable experiences for learners. We're making this vision a reality by delivering practical guidance, evidence-based professional learning, virtual networks, thought-provoking events and the ISTE Standards.

ISTE SEAL

The ISTE Seal serves as a mark of high-quality product design for solutions that enable and guide high-quality learning. By choosing to demonstrate their commitment to supporting best practices for teaching and learning, these products show a purposeful and meaningful dedication to practical usability, digital pedagogical implementation, and the ISTE Standards. With a focus on user experience, product usability, and the most essential elements of instructional technology today, the ISTE Seal provides a set of criteria and simple indicators to guide educators, students, and technology directors toward the very best products on the market.

ISTE awards a seal only after an extensive analysis conducted by trained ISTE reviewers that ensures a product meets all critical elements under specific review criteria.

By earning an ISTE Seal, ISTE verifies that this product:

- Promotes critical technology skills.
- Supports the use of technology in appropriate ways.
- Incorporates digital pedagogy and the learning sciences.
- Addresses key elements of tech usability, user experience and user interface.
- Aligns to ISTE Standards in specific ways.

RESOURCE DESCRIPTION

WHAT IS *Edified*?

Edified is a cloud-based, self-paced Professional Development Ecosystem for educators. They offer catalogs of Professional Development courses on widely-used hardware and software technologies appropriate for K-12 classrooms and remote learning. The courses address knowledge and how-to skills helpful to teachers if they adopt the targeted hardware and software technologies. Edified allows educators to create free individual accounts and earn badges and certificates. This is especially useful for educators whose organizations are not providing a similar opportunity. With Edified Advantage, Administrators have a complete Professional Development solution where they can manage users, create individualized learning paths, upload district content, and run reports on progress and Professional Development hours, which fosters the professional growth of all employees.

HOW IS *Edified* IMPLEMENTED?

Edified is designed to be used by educators in one of two primary ways: (a) as a professional development resource for teachers interested in the self-directed exploration of diverse hardware and software technologies appropriate for their classrooms and (b) as a district-led professional development program with assigned classes for which teachers can earn certificates or badges. Edified's platform supports both approaches to implementation.



ISTE SEAL REVIEW

Product: Edified

Product Type: Professional Development

Organization: Edified

Date of Award: November 2023

REVIEW METHODOLOGY

ISTE Seal reviews are conducted by a distinguished panel of experts in education, instruction, and technology. These experts utilize the most up-to-date data provided by the organization to conduct thorough evaluations of each solution. The evaluations focus on assessing the solution's performance in addressing specific elements outlined in the technical and pedagogical usability framework and the ISTE Standards.

To complete their rigorous evaluations, the reviewers utilize a comprehensive rating system, categorizing each solution as either "meets expectations" or "does not meet expectations." This assessment covers both the required and optional "Look Fors" outlined in the application. To ensure the validity and reliability of their results, the reviewers regularly engage in calibrations. Final review findings are then analyzed and combined, providing an overall score for alignment with each indicator.

At ISTE, we take great pride in our unwavering commitment to delivering results that schools and districts can have full confidence in. To be deemed education-ready learning solutions, products must meet the high standards in learning sciences, user experience and interface, accessibility, and content quality.

SCOPE OF REVIEW

Edified was reviewed against the technical, pedagogical usability framework and the ISTE Standards to determine whether **the solution is education-ready**. ISTE reviewers examined all evidence provided by the organization and interacted directly with the product.



REVIEW FINDINGS

ISTE STANDARDS: The ISTE Standards provide the competencies for learning, teaching, and leading in the digital age, providing a comprehensive roadmap for the effective use of technology in schools worldwide. Grounded in learning science research and based on practitioner experience, the ISTE Standards ensure that using technology for learning can create high-impact, sustainable, scalable, and equitable learning experiences for all learners.

Designer 2.5.a & 2.5.b

Use technology to create, adapt and personalize learning experiences that foster independent learning and accommodate learner differences and needs. Design authentic learning activities that align with content area standards and use digital tools and resources to maximize active, deep learning.

Facilitator 2.6.b

Manage the use of technology and student learning strategies in digital platforms, virtual environments, hands-on makerspaces and in the field.

Change Agent 4.1.a & 4.1.c


Create a shared vision and culture for using technology to learn and accelerate transformation through the coaching process. Cultivate a supportive coaching culture that encourages educators and leaders to achieve a shared vision and meet individual goals.

Collaborator 4.3.d


Personalize support for educators by planning and modeling the effective use of technology to improve student learning.

Data-Driven Decision-Maker 4.6.b & 4.6.c



Support educators to interpret qualitative and quantitative data to inform their decisions and support individual student learning. Partner with educators to empower students to use learning data to set their own goals and measure their progress.

FEEDBACK	OUTCOME
<ul style="list-style-type: none"> ● Promotes student agency by providing tools for teachers to design personalized lessons and projects. ● Courses in setting up and maintaining learning management systems. 	





<ul style="list-style-type: none"> • A strength of the program is clear alignment to the Change Agent ISTE Standard for Coaches which includes chat features to support feedback loops between coaches and educators and between educators working on the same course. • Data-driven decision-making is supported through platform dashboard views, allowing all stakeholders to be informed about progress, assessment, and next steps. 	
<p>DIMENSION 1: USER INTERFACE AND AGENCY</p> <p>Definition: The design of the product interface and user experience helps learners quickly and reliably achieve professional growth goals. This dimension includes features related to interface design, learnability, navigation, maximizing time on task, control over actions, and general usability.</p>	
<p style="text-align: center;">FEEDBACK</p>	<p style="text-align: center;">OUTCOME</p>
<ul style="list-style-type: none"> • The customizable interface keeps the site current. It allows an easy way for teachers to learn new skills and coaches to push out new training materials while providing a space to review a school's existing technologies. • Videos are a helpful component for the first-time user experience. • Intuitive and pleasing interface design with large buttons for simple navigation and profile customization options. 	
<p>DIMENSION 2: LEARNING DESIGN</p> <p>Definition: The product has features that exhibit and promote design and customization of learning episodes in ways that align with research-based best practices, including those rooted in the learning sciences.</p>	
<p style="text-align: center;">FEEDBACK</p>	<p style="text-align: center;">OUTCOME</p>



<ul style="list-style-type: none"> • Clearly stated objectives at the beginning of each course. • Customizable lesson pathways where coaches can differentiate Professional Development offerings. • Authentic examples of real-life users are presented in the courses. • Courses divided into short videos and include diverse media types. 	
<p>DIMENSION 3: DIGITAL ANDRAGOGY</p> <p>Definition: The product is designed to support the development of professional digital learning capacities, knowledge, and skills. This dimension focuses on how technology can help educators and coaches create the best possible learning experiences, including the social and learning affordances that digital professional development products uniquely offer.</p>	
<p style="text-align: center;">FEEDBACK</p>	<p style="text-align: center;">OUTCOME</p>
<ul style="list-style-type: none"> • Many opportunities for teachers to create materials that connect to real-world situations. • Functionality for teachers to provide two-way feedback to each other and students. 	
<p>DIMENSION 4: INCLUSIVITY</p> <p>Definition: The product helps coaches provide scenarios and real-world examples so that educators can provide relevant learning experiences for interactions with people of many cultures, backgrounds, and abilities, and support learner motivation and agency in the learning process. The product creates and supports learner motivation and agency in the learning process.</p>	
<p style="text-align: center;">FEEDBACK</p>	<p style="text-align: center;">OUTCOME</p>



<ul style="list-style-type: none"> • Graphics throughout courses represent diverse races and genders. Instructors from diverse backgrounds lead course videos. • Videos and text are within accessibility guidelines, including close captioning. 	
<p>DIMENSION 5: ASSESSMENT AND DATA</p> <p>Definition: The product uses formative observations, self-assessments, and/or educator data – informs learning experiences that help make visible what educators know and don't yet know – to generate data that inform coaches and facilitators about teacher knowledge and skill gaps, and provide teacher assessment feedback that is specific, actionable, and constructive. As such, it guides coaches' instructional decisions and educators' learning journeys.</p>	
<p style="text-align: center;">FEEDBACK</p>	<p style="text-align: center;">OUTCOME</p>
<ul style="list-style-type: none"> • Alignment between quizzes, lessons, and objectives appear throughout the courses. • Assessments are editable and customizable. Assessment types are varied, allowing for differentiation. • Lesson results and submissions are listed with instructor feedback. • Activity and usage metrics are tracked and displayed through a dashboard. 	



CONCLUSION

Empowering educators and facilitating professional growth, Edified is a transformative hub for digital professional development. The lessons, designed with adaptability in mind, grant educators and coaches the flexibility to personalize and tailor them to their specific instructional needs, allowing for equitable course delivery through meaningful content. The courses present a cohesive alignment between learning objectives, lessons, and assessments. Moreover, a comprehensive dashboard displays activity and usage metrics, facilitating in-depth analysis and evaluation.

Additionally, the product's administrative functionalities are user-friendly, featuring a well-executed interface that seamlessly adapts to mobile devices. The login process is straightforward, offering Single Sign-On (SSO) choices to streamline access. Its overall design and functionality cater to an intuitive user experience, enabling educators to navigate the platform effortlessly while providing a comprehensive suite of tools to enhance their teaching methodologies.