



# ISTE Seal Review Findings Report

Everfi

2023



## TABLE OF CONTENTS

<b>ABOUT</b>	<b>3</b>
About ISTE	3
ISTE Seal	3
<b>RESOURCE DESCRIPTION</b>	<b>4</b>
What is EVERFI?	4
How is EVERFI Implemented?	4
<b>ISTE SEAL REVIEW</b>	<b>5</b>
Review Methodology	5
Scope of Review	5
Review Findings	6
<b>CONCLUSION</b>	<b>10</b>

## ABOUT

### ABOUT ISTE

The International Society for Technology in Education (ISTE) is home to a community of global educators and solution providers who are passionate about using technology to revolutionize learning. Our vision is to create a bold community where education innovators are supported in reimagining and redesigning learning with a focus on using technology to create transformational and equitable experiences for learners. We're making this vision a reality by delivering practical guidance, evidence-based professional learning, virtual networks, thought-provoking events and the ISTE Standards.

### ISTE SEAL

The ISTE Seal serves as a mark of high-quality product design for solutions that enable and guide high-quality learning. By choosing to demonstrate their commitment to supporting best practices for teaching and learning, these products show a purposeful and meaningful dedication to practical usability, digital pedagogical implementation, and the ISTE Standards. With a focus on user experience, product usability, and the most essential elements of instructional technology today, the ISTE Seal provides a set of criteria and simple indicators to guide educators, students, and technology directors toward the very best products on the market.

ISTE awards a seal only after an extensive analysis conducted by trained ISTE reviewers that ensures a product meets all critical elements under specific review criteria.

By earning an ISTE Seal, ISTE verifies that this product:

- Promotes critical technology skills.
- Supports the use of technology in appropriate ways.
- Incorporates digital pedagogy and the learning sciences.
- Addresses key elements of tech usability, user experience and user interface.
- Aligns to ISTE Standards in specific ways.

## RESOURCE DESCRIPTION

### WHAT IS *EVERFI*?

EVERFI is a comprehensive digital curriculum that offers educators a time-efficient solution for equipping students with essential life skills necessary for success in both their careers and personal lives. Designed to align with academic standards, EVERFI's ready-made interactive lessons cater to students from kindergarten through twelfth grade. These lessons focus on critical areas such as financial literacy, digital citizenship, health and wellness, diversity and inclusion, and career readiness.

At the core of EVERFI's approach is a strong foundation of learning science and research. The platform's design is based on well-defined logic models and theory of action statements, rooted in extensive research. The library of evidence supporting EVERFI's impact on student learning and attitudes continues to grow, covering various K-12 courses. By utilizing EVERFI's comprehensive educator platform, educators gain access to a wealth of resources, including course outlines, curriculum guides, lesson plans, and standard alignments. This eliminates the need for educators to spend valuable time and effort creating new materials, allowing them to focus on delivering high-quality instruction and empowering their students with the skills they need to thrive in an ever-changing world.

### HOW IS *EVERFI* IMPLEMENTED?

EVERFI provides K-12 educators and students with free, high-quality digital content that covers essential topics beyond traditional curricula, such as digital literacy, social-emotional learning, health and wellness, financial literacy, and STEM. The interactive and standards-aligned content is designed to be easily integrated into instruction, offering real-world contexts that support the development of critical life skills. EVERFI aligns with standards including the ISTE Student Standards, (Common Career Technical Core (CCTC), and Collaborative for Academic, Social and Emotional Learning (CASEL) Competencies.



## ISTE SEAL REVIEW

**Product:** EVERFI K-12

**Product Type:** Curriculum

**Organization:** EVERFI

**Date of Award:** June 2023

### REVIEW METHODOLOGY

ISTE Seal reviews are conducted by a distinguished panel of experts in education, instruction and technology. These experts utilize the most up-to-date data provided by the organization to conduct thorough evaluations of each solution. The evaluations focus on assessing the solution's performance in addressing specific elements outlined in the technical and pedagogical usability framework and the ISTE Standards.

To complete their rigorous evaluations, the reviewers utilize a comprehensive rating system, categorizing each solution as either "meets expectations" or "does not meet expectations." This assessment covers both the required and optional "Look Fors" outlined in the application. To ensure the validity and reliability of their results, the reviewers regularly engage in calibrations. Final review findings are then analyzed and combined, providing an overall score for alignment with each indicator.

At ISTE, we take great pride in our unwavering commitment to delivering results that schools and districts can have full confidence in. To be deemed education-ready learning solutions, products must meet the high standards in learning sciences, user experience and interface, accessibility, and content quality.

### SCOPE OF REVIEW

EVERFI was reviewed against the technical, pedagogical usability framework and the ISTE Standards to determine whether **the solution is education-ready**. ISTE reviewers examined all evidence provided by the organization and interacted directly with the product.



## REVIEW FINDINGS

**ISTE STANDARDS:** The ISTE Standards provide the competencies for learning, teaching, and leading in the digital age, providing a comprehensive roadmap for the effective use of technology in schools worldwide. Grounded in learning science research and based on practitioner experience, the ISTE Standards ensure that using technology for learning can create high-impact, sustainable, scalable, and equitable learning experiences for all learners.

### 1.2.a Digital Citizen

Cultivate and manage their digital identity and reputation and are aware of the permanence of their actions in the digital world.

### 1.2.c Digital Citizen


Demonstrate an understanding of and respect for the rights and obligations of using and sharing intellectual property.

### 1.2.d Digital Citizen


Manage their personal data to maintain digital privacy and security and are aware of data-collection technology used to track their navigation online.

### 1.3.b Knowledge Constructor

Evaluate the accuracy, perspective, credibility and relevance of information, media, data or other resources.

FEEDBACK	OUTCOME
<ul style="list-style-type: none"> <li>• Interactive lessons move students through a journey to make responsible choices as they cultivate their digital identity. Students reflect on outcomes in various scenarios and can make choices in a safe space- seeing how their choices would impact themselves and others.</li> <li>• Characters serve as models for learning important digital citizenship lessons, including how to manage digital identity, maintain privacy, and respect digital rights.</li> <li>• Students learn source evaluation strategies and receive immediate feedback about how to determine credibility.</li> </ul>	



<ul style="list-style-type: none"> <li>• Positive and negative outcomes of interacting in the digital world in course content allow students to explore issues around digital citizenship.</li> </ul>	
<p><b>DIMENSION 1: USER INTERFACE AND AGENCY</b></p> <p><b>Definition: The design of the product interface and user experience helps teachers quickly and reliably achieve instructional goals. This dimension includes features related to interface design, learnability, navigation, maximizing time on task, control over actions, and general usability.</b></p>	
<p style="text-align: center;"><b>FEEDBACK</b></p>	<p style="text-align: center;"><b>OUTCOME</b></p>
<ul style="list-style-type: none"> <li>• Easy-to-use platform with clear sections and options for educators.</li> <li>• Clean design and prominent buttons allow educators and students to begin using the product with little support needed.</li> <li>• Simple navigation menus for educators and students.</li> <li>• Extensive support center with many valuable resources chunked by issue type. On-demand chat is also available.</li> </ul>	
<p><b>DIMENSION 2: LEARNING DESIGN</b></p> <p><b>Definition: The product has features that exhibit and promote design and customization of learning episodes in ways that align with research-based best practices, including those rooted in the learning sciences.</b></p>	
<p style="text-align: center;"><b>FEEDBACK</b></p>	<p style="text-align: center;"><b>OUTCOME</b></p>




<ul style="list-style-type: none"> <li>• Learning objectives included in each course module and clearly aligned to course content.</li> <li>• Variety of content and activity types to support student learning.</li> <li>• Learning checkpoints with narration, audio, and video content ensure students pause and reflect before moving forward.</li> <li>• Game-based activities encourage engagement.</li> </ul>	
<p><b>DIMENSION 3: DIGITAL PEDAGOGY</b></p> <p><b>Definition:</b> The product is designed to support the development of digital age learning skills, capacities and knowledge. This dimension focuses on how technology can help students and teachers experience the best possible learning experiences, including the social and learning affordances that digital educational products uniquely offer.</p>	
FEEDBACK	OUTCOME
<ul style="list-style-type: none"> <li>• Character-based learning paths include simulation-based learning throughout the platform.</li> <li>• Courses provide a structured approach to solution design and goal-setting.</li> <li>• Courses within the course library focus specifically on providing students with opportunities to develop safe, ethical online behaviors as they develop their digital identities.</li> </ul>	
<p><b>DIMENSION 4: INCLUSIVITY</b></p> <p><b>Definition:</b> The product helps teachers provide learning experiences that are relevant to students of many cultures, backgrounds, and abilities, and support learner motivation and</p>	






agency in the learning process. The product meets current guidelines around accessibility, and supports a positive classroom culture.

FEEDBACK	OUTCOME
<ul style="list-style-type: none"> <li>Content reflects a diverse range of people, cultures, and experiences addressing identity, inclusivity, and diversity within the course activities.</li> <li>Lesson modules provide opportunities to build empathy by focusing on an asset-based mindset and upstander behaviors.</li> <li>Extensive accessibility features go beyond basic requirements and provide myriad ways for content interaction.</li> </ul>	

**DIMENSION 5: ASSESSMENT AND DATA**

**Definition:** The product uses formative assessments – learning experiences that help make visible what students know and don’t yet know – to generate data that inform teachers about student knowledge and skill gaps, and provide students assessment feedback that is specific, actionable, and constructive. As such, it guides teachers’ instructional decisions and students’ learning journeys.

FEEDBACK	OUTCOME
<ul style="list-style-type: none"> <li>Assessments clearly align with learning objectives and content.</li> <li>Pre-assessments are included at the beginning of lessons.</li> <li>Real-time feedback provided to students with ongoing formative assessments included within modules.</li> <li>Gradebook allows educators to view student performance and track progress.</li> </ul>	

## CONCLUSION

EVERFI provides educators with an easy-to-use interface, featuring simple navigation menus that contribute to a user-friendly experience for all users. Each course module includes well-defined learning objectives that are closely aligned with the course content, ensuring clarity and coherence in the learning experience. Learning checkpoints, featuring narration, audio, and video content, encourage students to pause and reflect before moving forward, enhancing their understanding and retention of the material. The character-based learning paths integrated throughout the platform incorporate simulation-based learning, enabling students to apply their knowledge and skills in realistic scenarios. Real-time feedback is provided to students throughout the modules, allowing for ongoing formative assessments that support their learning journey.

EVERFI's content reflects a diverse range of people, cultures, and experiences, addressing important topics such as identity, inclusivity, and diversity within the course activities. The lesson modules not only provide valuable knowledge but also create opportunities for students to build empathy, considering the perspectives and experiences of others. The platform's extensive accessibility features go beyond basic requirements, offering multiple ways for students to interact with the content and ensuring inclusivity for all learners.

The interactive lessons take students on a journey to make responsible choices as they develop their digital identities. The characters in the platform serve as models for learning important digital citizenship lessons, guiding students in managing their digital identity, maintaining privacy, and respecting digital rights. By exploring both positive and negative outcomes of interacting in the digital world, students develop a deeper understanding of the complex issues surrounding digital citizenship.