ISTE Seal Review Findings Report

Wix Tomorrow Classroom

2024

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ABOUT

ABOUT ISTE

The International Society for Technology in Education (ISTE) is home to a community of global educators and solution providers who are passionate about using technology to revolutionize learning. Our vision is to create a bold community where education innovators are supported in reimagining and redesigning learning with a focus on using technology to create transformational and equitable experiences for learners. We're making this vision a reality by delivering practical guidance, evidence-based professional learning, virtual networks, thought-provoking events and the ISTE Standards.

ISTE SEAL

The ISTE Seal serves as a mark of high-quality product design for solutions that enable and guide high-quality learning. By choosing to demonstrate their commitment to supporting best practices for teaching and learning, these products show a purposeful and meaningful dedication to practical usability, digital pedagogical implementation, and the ISTE Standards. With a focus on user experience, product usability, and the most essential elements of instructional technology today, the ISTE Seal provides a set of criteria and simple indicators to guide educators, students, and technology directors toward the very best products on the market.

ISTE awards a seal only after an extensive analysis conducted by trained ISTE reviewers that ensures a product meets all critical elements under specific review criteria.

By earning an ISTE Seal, ISTE verifies that this product:
- Promotes critical technology skills.
- Supports the use of technology in appropriate ways.
- Incorporates digital pedagogy and the learning sciences.
- Addresses key elements of tech usability, user experience and user interface.
- Aligns to ISTE Standards in specific ways.

RESOURCE DESCRIPTION

WHAT IS *Wix Tomorrow Classroom*?

Wix Tomorrow Classroom is a free digital platform for student web creators to nurture their design and coding skills, be creative, and make their ideas come to life. The program focuses on three main components: project-based learning, an all-inclusive curriculum, and classroom management tools. The free lesson plans and activities are designed to give educators and their students everything they need to dive into the world of web creation, design, and coding, to create portfolio websites, capstone projects, and passion projects across subject areas.

HOW IS *Wix Tomorrow Classroom* IMPLEMENTED?

Educators working with students in middle and high school (ages 13-18) use Wix Tomorrow Classroom, a student-safe platform designed to help them build personalized websites. It includes an administrative portal that allows for classroom management platform where educators can manage their students' sites, a suite of curricula intended for use in a teacher-directed learning environment, and a student-facing version of the Wix editor to build websites.

Teachers first create classes and then invite students to join them. Once students have access to Wix Tomorrow Classroom, they can start building websites from templates or move through one of four courses under the guidance of their teachers. If using the courses, teachers will first explore the course curriculum guide and then use each lesson plan to design a personalized learning experience for their students. Lessons all come with a hands-on activity for students, and most take place within the Wix editor and are assignable through the platform.

ISTE SEAL REVIEW

Product: Wix Tomorrow Classroom
Product Type: Curriculum
Organization: Wix
Date of Award: April 2024

REVIEW METHODOLOGY

ISTE Seal reviews are conducted by a distinguished panel of experts in education, instruction, and technology. These experts utilize the most up-to-date data provided by the organization to conduct thorough evaluations of each solution. The evaluations focus on assessing the solution's performance in addressing specific elements outlined in the technical and pedagogical usability framework and the ISTE Standards.

To complete their rigorous evaluations, the reviewers utilize a comprehensive rating system, categorizing each solution as either "meets expectations" or "does not meet expectations." This assessment covers both the required and optional "Look Fors" outlined in the application. To ensure the validity and reliability of their results, the reviewers regularly engage in calibrations. Final review findings are then analyzed and combined, providing an overall score for alignment with each indicator.

At ISTE, we take great pride in our unwavering commitment to delivering results that schools and districts can have full confidence in. To be deemed education-ready learning solutions, products must meet the high standards in learning sciences, user experience and interface, accessibility, and content quality.

SCOPE OF REVIEW

Wix Tomorrow Classroom was reviewed against the technical, pedagogical usability framework and the ISTE Standards to determine whether **the solution is education-ready**. ISTE reviewers examined all evidence provided by the organization and interacted directly with the product.

REVIEW FINDINGS

ISTE STANDARDS: The ISTE Standards provide the competencies for learning, teaching, and leading in the digital age, providing a comprehensive roadmap for the effective use of technology in schools worldwide. Grounded in learning science research and based on practitioner experience, the ISTE Standards ensure that using technology for learning can create high-impact, sustainable, scalable, and equitable learning experiences for all learners.

Digital Citizen 1.2.a
Students cultivate and manage their digital identity and reputation, and are aware of the permanence of their actions in the digital world.

Innovative Designer 1.4.b
Students select and use digital tools to plan and manage a design process that considers design constraints and calculated risks.

Creative Communicator 1.6.b
Students create original works or responsibly repurpose or remix digital resources into new creations.

Creative Communicator 1.6.d
Students publish or present content that customizes the message and medium for their intended audiences.

FEEDBACK	OUTCOME
- Lessons offer opportunities for creative expression using color schema and imagery that reflects their individuality. Throughout the learning process, digital identity issues are infused into content creation, including the permanence of information. - The design process, the impact of design decisions, and the iterative process toward completion are foundational to the program. - Students learn how to create functional websites through repurposing and remixing templates using guided tutorials.	✓

FEEDBACK	OUTCOME
• Students create create a persona representing their site's intended content consumer. In this way, the idea that web design is more than just publishing content but communicating a message to an audience is modeled and reinforced.	

DIMENSION 1: USER INTERFACE AND AGENCY

Definition: The design of the product interface and user experience helps teachers quickly and reliably achieve instructional goals. This dimension includes features related to interface design, learnability, navigation, maximizing time on task, control over actions, and general usability.

FEEDBACK	OUTCOME
• The intuitive initial setup ensures smooth onboarding, and the user-friendly platform facilitates seamless classroom management and lesson development. • Teacher and student login pages are user-friendly, with straightforward navigation and distinct separation between the two roles. • Consistent interface design enhances user experience through uniformity in menus, sections, and bold navigational buttons. • The platform allows for teacher visibility into student creations, with two viewing options available.	✓

DIMENSION 2: LEARNING DESIGN

Definition: The product has features that exhibit and promote design and customization of learning episodes in ways that align with research-based best practices, including those rooted in the learning sciences.

FEEDBACK	OUTCOME
• Clear learning outcomes and an organized lesson sequence demonstrate content alignment. • Lessons offer multimodal learning methods targeted to the lesson's specific needs.	✓

- Activities are anchored in real-world examples and use scenarios and non-examples that students can debug and improve.

- Design Journals encourage students to establish their methodology, reflect, respond, and connect present learning with past learning.

DIMENSION 3: DIGITAL PEDAGOGY

Definition: The product is designed to support the development of digital age learning skills, capacities and knowledge. This dimension focuses on how technology can help students and teachers experience the best possible learning experiences, including the social and learning affordances that digital educational products uniquely offer.

FEEDBACK	OUTCOME
- Within the tutorials, students can create real websites, and the templates provide the opportunity to repurpose or remix content. - Students learn about the process of creating a website, elaborate on the reasoning behind their decisions, and identify areas where they need to improve their knowledge or skills. - Using an iteration of the design thinking process called the Web Thinking Process, students can thoughtfully plan and think through their design in specific lessons provided. - Introductory lessons deal specifically with IP issues web designers face and digital identity as web publishers and consumers.	✓

DIMENSION 4: INCLUSIVITY

Definition: The product helps teachers provide learning experiences that are relevant to students of many cultures, backgrounds, and abilities, and support learner motivation and agency in the learning process. The product meets current guidelines around accessibility, and supports a positive classroom culture.

FEEDBACK	OUTCOME

- A variety of digital images capture people in diverse professions, ages, and contexts. - Authentic activities place students in the designers' shoes by having them design websites with empathy for their users in mind. - The instructional process includes awareness of accessibility tools and strategies that students might employ as web designers.	✓

DIMENSION 5: ASSESSMENT AND DATA

Definition: The product uses formative assessments – learning experiences that help make visible what students know and don't yet know – to generate data that inform teachers about student knowledge and skill gaps, and provide students assessment feedback that is specific, actionable, and constructive. As such, it guides teachers' instructional decisions and students' learning journeys.

FEEDBACK	OUTCOME
- The lessons offer explicit alignment with objectives and activities as well as checks for understanding and reflection. - Rubrics aligned to activities encourage student self-reflection, peer evaluation, and teacher evaluation. - Student-created websites are easily shared through the Wix Tomorrow Classroom, a learning management system, or published openly. - The web editor allows teachers to provide comments directly to the editor or annotate directly on top of students' work.	✓

CONCLUSION

Wix Tomorrow Classroom is a hands-on web authoring tool explicitly designed for students, offering a mix of real-world tasks and structured lessons. This platform encourages a creative and goal-oriented approach to web design, guiding students through lessons covering essential topics in the field. The tools are user-friendly, empowering independent student work while receiving feedback and collaborating with classmates. Through engaging activities and practical assignments, students build their skills in web authoring, discovering their unique creative style, and mastering design tools.

Wix Tomorrow Classroom instills a dedication to inclusive and diverse design principles. It emphasizes project-based learning, inclusivity, and modern classroom design, supported by valuable features such as a teacher dashboard and the option for students to keep their projects after graduation. The platform's focus on digital storytelling in web design aligns with its educational objectives. Lessons guide students through the web design thinking process, introducing concepts such as wireframing to effectively plan and bring digital narratives to life. By using Design Journals and working within set parameters, students gain hands-on experience that not only boosts their media literacy but also hone valuable career skills. This holistic approach, combined with its accessibility and user-friendly design, makes Wix Tomorrow Classroom an appealing choice for educators and students looking for an engaging and authentic way to explore web authoring and digital storytelling.